

## Welcome Kit

Welcome to the **Home InStyle 2025**. Please find the welcome kit, which contains various essential information for your perusal. Grateful if you could spend a few minutes to read through all the important circulars. Thank you and wish you every success in the event.

1. Booth Curtain with Hooks (for standard and premium booth exhibitors only)
2. Appendix 1 - Important Information - Services to Exhibitors
3. Appendix 2 - Exhibitor's Brief on Protection of Intellectual Property Rights (IPR)
4. Important Circulars on:
  - Circular 1: Move out Regulation
  - Circular 2: Rules and Measures for Move-Out on 30 April 2025
  - Circular 3: e-badge for exhibitors
  - Circular 4: Important Exhibition Regulations
  - Circular 5: Security Measures Against Thefts and Losses at the Fair
  - Circular 6: Overnight Storage for Valuable Exhibits
  - Circular 7: Construction Waste and Exhibit Sample Disposal
  - Circular 8: Free Wireless LAN Service
  - Circular 9: Animals Prohibited from Entering The Venue
  - Circular 10: Guidance to Custom Built Exhibitors for On-site Usage of Electricity
  - Circular 11: Notice on Electricity Supply
  - Circular 12: Special Arrangements for Tropical Cyclone & Black Rainstorm Warning Signals
  - Circular 13: The New Regulation on Disposable Plastic Tableware and Other Plastic Products  
**<NEW UPDATE>**
  - Circular 14: Scan2Match
  - Circular 15: Introducing New Offerings of EXHIBITION+ **<NEW UPDATE>**

歡迎 貴公司參加**香港時尚家品及家紡展 2025**。現附上以下幾項重要資料，煩請檢查已領取的資料是否齊全。另外，希望閣下用幾分鐘寶貴時間，詳細閱讀有關的各項注意事宜。在此多謝大家對我們的一貫支持，並祝展出成功！

1. 攤位掛簾連掛鉤 (只適用於標準，特級及尊貴攤位之參展商)
2. 附件 1 - 重要資料 - 主辦機構為參展商安排的服務
3. 附件 2 - 有關保護知識產權措施及參展商須知
4. 展覽會通告：
  - 通告 1: 撤館規則
  - 通告 2: 撤館日交通安排(2025 年 4 月 30 日)
  - 通告 3: 參展商電子入場證
  - 通告 4: 展覽會重要規則
  - 通告 5: 有關防止展品遺失或盜竊的保安措施
  - 通告 6: 貴重展品通宵貯存服務
  - 通告 7: 棄置建築廢料及展品
  - 通告 8: 免費無線上網服務
  - 通告 9: 禁止攜帶動物進入會場
  - 通告 10: 特裝參展商現場使用電力指引
  - 通告 11: 電力供應注意事項
  - 通告 12: 熱帶氣旋及黑色暴雨警告信號下之特別安排
  - 通告 13: 管制即棄膠餐具和其他塑膠產品的新法例 **<最新資訊>**
  - 通告 14: 掃碼易
  - 通告 15: 「展覽+」推出新優惠 **<最新資訊>**

## Appendix 1 / 附件 1

### Important Information / 重要資料

#### 1. Cluster of Servicing Facilities / 綜合服務設施

<b>FAIR MANAGEMENT OFFICE</b> 主辦機構辦事處		Enquiries / assistance pertaining to your participation 處理參展商查詢及提供協助  Booth reservation and general sales enquiries 預訂來屆攤位及查詢參展事宜
Location 地點 Rm G308, Hall 3D 展覽廳 3D 之 G308 室	Tel 電話 3720 6474 / 3720 6475	
<b>TECHNICAL SERVICE COUNTER</b> 攤位設施服務台		Enquiries concerning booth facilities / electricity 攤位設施及電力查詢
Location 地點 Hall 3D Concourse 展覽廳 3D 大堂 Hall 5C Concourse 展覽廳 5C 大堂	Tel 電話 3720 6486 2582 1901	
<b>IPR OFFICE</b> 知識產權辦事處		Handle the IPR cases & enquiries 處理有關知識產權事宜
Location 地點 Rm G204, Mezzanine 2, Fair Management Office 主辦機構辦事處 2 樓大堂中樓, G204 室	Tel 電話 2582 8970	
<b>BUSINESS CENTRE</b> 商務中心		Photocopying, printing & fax services (by FUJIFILM Business Innovation Hong Kong Limited) 影印、列印及傳真服務 (由富士膠片商業創新(香港)有限公司提供)
Location 地點 Rm G103, Hall 1A Concourse 展覽廳 1A 大堂 G103 室  Rm G310, Hall 3E Concourse 展覽廳 3E 大堂 G310 室	Tel 電話 2582 8948 Fax 傳真 2582 8949 Tel 電話 3720 6481 Fax 傳真 3720 6875	
<b>CUSTOMER SERVICE CENTRE</b> 客務中心		Official Air Express (by S.F. Express (Hong Kong) Limited) 速遞 (由順豐速運(香港)有限公司提供)  Official Freight Forwarder (by Hansen Exhibitions Forwarding Ltd) 大會貨運代理 (由韓生展覽貨運有限公司提供)
Hall 1C Concourse 展覽廳 1C 大堂		
<b>MEDIA CENTRE</b> 新聞中心		Exhibitors are welcome to place brand press kits 歡迎各參展商擺放品牌新聞稿件
Location 地點 Expo Drive, Unit 16 博覽道 16 號舖	Tel 電話 2240 5671 / 2240-5672 Fax 傳真 3521 1705	

#### 2. Concurrent Events & Special Highlights / 同期舉行之活動及特別推介項目

Concurrent Exhibition & Special Highlights:

- Gifts & Premium Fair (Hall 1A-E, 3B & Grand Hall, 5BC), Fashion InStyle (Hall 3FG)

同期舉行之展覽會及活動:

- 香港禮品及贈品展 (展覽廳 1A-E, 3B 及 大廳, 5BC), 香港時裝節 (展覽廳 3FG)

#### 3. e-Badge for Exhibitors / 參展商電子入場證

With rapid development of mobile technology and to provide the essential tools for SMEs to maximise business opportunities in the digital era, exhibitors can now redeem their electronic admission badges (**e-Badge**). Please follow the instructions in the website: [http://tpwebapp.hktdc.com/fair/Multi\\_fairs/Exhibitor\\_e-Badge/index\\_en.html](http://tpwebapp.hktdc.com/fair/Multi_fairs/Exhibitor_e-Badge/index_en.html) to create your own account in the app and then key in the provided registration number to be sent via email separately. Upon successful registration, you can enter the fairground directly by showing your e-Badge and enjoy the featured services including **e-Business Care, DIY Photo upload, Small Orders Management and Message Centre** etc.

現今流動技術日益普及，為了令中小企業能夠在數碼時代把握商機，參展商現在可換領電子入場證（e-Badge）。請按照此網頁 [https://tpwebapp.hktdc.com/fair/Multi\\_fairs/Exhibitor\\_e-Badge/index\\_tc.html](https://tpwebapp.hktdc.com/fair/Multi_fairs/Exhibitor_e-Badge/index_tc.html) 的說明，在應用程式中建立您自己的帳戶，然後輸入本局經電郵另行發出的登記編號。完成登記後，您即可以展示您的 e-Badge 直接進入展覽場地，並享用相關功能包括電子名片、自助照片上傳、小批量訂單管理及信息中心等。

#### 4. **Prayer Room / 祈禱室**

Prayer room is located at Hall 1A Concourse.

祈禱室將設於展覽廳 1A 大堂。

#### 5. **Protect the Environment, Reduce Wastage / 保護環境，減少廢物**

To protect the environment and encourage collection of recyclable materials, you are persuaded to minimize publicity materials printed and use recycled papers. In addition, the Organiser will set up waste separation bins to collect recyclable materials.

為響應環境保護，鼓勵回收再造，大會希望各參展商盡量減少印製宣傳單張，並多用再造紙。同時，大會也會在場內設置分類回收箱，加強回收物料，循環再造。

#### 6. **Move-in & Move-out of the Exhibits / 展品進場及撤場安排**

For security reason, exhibitors are required to pay special attention to their own exhibits during the move-in and move-out period. Exhibitors are strongly advised to station at the booth until their exhibits have been moved out by their freight forwarders. **Please do not leave any exhibits unattended.** To facilitate exhibitors for late move-out, the Organiser has arranged the **free temporary storage service** for all exhibitors. The temporary storage rooms will be opened for your deposit of exhibits from 5:00 pm to 11:00 pm on 30 April. Furthermore, exhibitors may consider to use the **free overnight storage services**. For details, you may proceed to the Fair Management Office during the fair period.

為保安理由，在進館及撤館期間，請特別小心看管參展商的展品。撤館期間，請參展商於展品撤離會場後才離開，**切勿將展品留於展位內**。為方便參展商於較後時間撤館，主辦機構將提供**免費暫存服務**。儲存倉庫於當天（即 4 月 30 日）下午 5 時開放，並請參展商於晚上 11 時前到倉庫取回展品。參展商亦可選擇使用**免費展品通宵儲存服務**。有關詳情，於展覽會期間可向主辦機構辦事處查詢。

#### 7. **Internet Access at the Fair / 展覽會連線上網安排**

To ensure smooth Internet access during the fair period for business usage that requires **stable connection** (such as website demonstration, download of multimedia files, remote access to company server, etc.) throughout the Fair, **exhibitors are advised to order a dedicated Broadband Line inside your booth**, instead of relying on the Wireless LAN service provided by HKCEC.

All exhibitors are kindly reminded that the free Wireless LAN service operated by HKCEC intends only for light and causal usage by a limited number of users simultaneously. The wireless connection may fail or become slow and/or unstable during the fair period, and will disconnect if the connection is idle for over 10 minutes.

If you encounter any problem with the Wireless LAN service onsite, please proceed to the Customer Service counter at Hall 1A concourse or call the Wireless LAN Service Hotline at 2582 1846 / 2582 1849.

如貴公司在展覽會期間需要穩定流暢之網絡作商務洽談用途（如網頁示範、檔案下載或遠程連接電腦伺服器），本局強烈建議閣下訂購一條獨立的寬頻上網線路以便在展位中使用，避免依賴香港會議展覽中心提供之無線上網服務。

各參展商亦必須注意會展中心提供之免費無線上網服務只能為有限的使用者提供輕量及臨時的上網用途。因此在展覽會期間網絡可能出現連線失、不穩定或緩慢等情況，且若連線後停止瀏覽網頁超過 10 分鐘，無線上網服務亦會自行中止。

如閣下在展覽會期間遇有無線網絡覆蓋及使用方法的問題或需要協助，請前往展覽廳 1A 大堂之服務台或致電熱線 2582 1846 / 2582 1849。

#### 8. **Protection of Intellectual Property Rights / 保護知識產權**

All exhibitors must observe Intellectual Property Rights. All infringement complaints must be reported to and handled at the Fair Management Office located at Room G204 at Mezzanine 2 (if you are approached by any complainant at your booth, you should refer the complainant or their representative to the Fair Management Office); our IPR (Intellectual Property Rights) Task Force will be there to help you in accordance with our standard procedures. To substantiate your case, please bring along relevant documents such as patent, trademark, design certificate or original design drawings. If deemed necessary, we will arrange for our lawyer to offer legal advice on the case.

各參展商必須保護知識產權。如有任何侵權投訴，請往主辦機構辦事處 2 樓大堂中樓—G204 室辦理。屆時本局將有保護知識產權之專責小組按既定程序為閣下處理有關投訴（若有任何人士在閣下攤位提出侵權投訴，請轉告有關人等前往主辦機構辦事處辦理有關手續）。惟投訴人需備有足夠證明文件如註冊商標、專利權、設計證書或有關設計原稿，主辦機構方可受理有關個案。如有需要，本局會安排大會律師就個案提供法律意見。

(Please refer to the Exhibitors Brief for details / 詳情請參閱附件之參展商須知)

## 9. **IPR Inspection Team / 知識產權檢察小組**

Same as previous years, an IPR inspection team will be appointed by the Organiser to inspect on-site products displayed by the exhibitors. By the rules and regulations of the exhibition, the inspection team has the absolute right in asking exhibitors to remove any exhibits which are suspected to be infringing items.

由主辦機構成立的知識產權巡查小組，將於展覽期間巡查各參展商展品。如小組成員發現有懷疑侵犯知識產權之展品，參展商必須遵從大會規定，立刻把展品收回。

## 10. **Food & Beverages / 食品及飲料**

According to the regulations of the Hong Kong Convention & Exhibition Centre, outside food and beverages are not allowed to be taken into the exhibition venue. Exhibitors may have food and drinks at the Cafeteria inside the exhibition Halls or at the restaurants. In order to maintain a clean and tidy exhibition environment, consumption of food is not recommended in the booth.

根據香港會議展覽中心規例，參展商不得攜帶外來食物及飲料進入會場。如需進食，可到會場內的飲食部或餐廳。為確保展覽會場的衛生及整潔，參展商應盡量避免在其攤位內飲食。

## 11. **Fire Emergency Procedures / 火警發生應變措施**

### If you detect fire or smoke

- Activate the nearest fire alarm station if possible and safe to do so.
- Leave the fire area immediately by the nearest exit (emergency exits marked in green); do not use lifts.
- Close doors behind you.
- Leave building by the nearest exit (emergency exits marked in green); do not use lifts.

### In case of fire alarm

#### 1) If you hear a fire alarm

- Remain alert and prepare to leave the building upon hearing a fire alarm or possible announcements over the public address system, or upon receiving instructions by HKCEC staff.
- Continue as normal should fire alarm be discontinued.

#### 2) If you hear a fire alarm evacuation announcement or instruction

- Leave the building via the nearest exit (emergency exits marked in green); do not use lifts.
- If you encounter smoke in the stairway, use alternate exits where available.
- Do not attempt to remove vehicles from parking garage or loading docks.
- Follow announcements over the public address system or instructions by HKCEC staff and/or fire/police officials.
- Once outside building, stay clear of the building and do not return until declared safe to do so by fire/police officials.

### **當發現火警或煙霧**

- 在安全情況下，按動最就近之火警鐘
- 立即由最近出口(綠色緊急出口指示牌)離開火警現場；切勿使用升降機
- 緊閉身後防煙門
- 由最近出口(綠色緊急出口指示牌)離開大樓；切勿使用升降機

### **當火警鐘響起**

#### 1) 當聽到火警鐘聲

- 當聽到火警鐘聲，保持鎮定及提高警覺，隨時準備遵照廣播或會展中心工作人員的指示離開大樓
- 火警鐘聲停止後一切活動回復正常

#### 2) 當聽到火警疏散廣播指示

- 立即由最近出口(綠色緊急出口指示牌)離開火警現場；切勿使用升降機
- 如在梯間遇到濃煙，改用其他出口
- 切勿試圖把車輛駛離停車場或貨物起卸區
- 遵照廣播或由會展中心工作人員及/或消防人員/警方發出的指示
- 離開大樓後，與大樓保持適當距離，切勿折返，直至消防人員/警方正式宣佈可以安全重返為止

## 12. **Your Valuable Suggestions Welcome / 歡迎提供寶貴意見**

Your suggestions are valuable to us for the fair's improvement. Please complete the Questionnaire to be distributed to all exhibitors in the afternoon of 29 April. Our staff will collect the completed Questionnaire in the next morning; or you can return it to HKTDC by mail or by fax after the Fair.

閣下提供之寶貴意見，將對我們日後展覽之改善工作有莫大幫助。請抽少許時間填妥於 4 月 29 日下午送往攤位之問卷。翌日早上將有工作人員到閣下攤位收回；參展商亦可於展覽會結束後填妥寄回或傳真到香港貿易發展局收。

### 13. Scan2Match / 掃碼易

The **Scan2Match** QR Code is provided for buyers to scan and open the You Company's (Exhibitor's) own profile page via the Marketplace APP. It is recommended to place your company's Scan2Match QR Code at 1850mmH, facing the main aisle(s) where feasible. If there are multiple foamboards, it is recommended to place them in consistent areas.

**掃碼易**二維碼供入場人士透過 Marketplace APP 掃瞄打開貴公司的專有頁面。建議將貴公司專屬的**掃碼易**二維碼貼於展台可行範圍面向主通道、離地 1850 毫米的地方。如有多塊泡沫板，建議黏貼於整體一致的位置。

For more information:

更多詳情:

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Thank you for your kind cooperation. May we wish you every success in the Fair.  
多謝合作。並祝貴公司展出成功。



## **Appendix 2: Exhibitors' Brief on the Protection of Intellectual Property Rights at TDC Exhibitions**

The Hong Kong Trade Development Council (referred to below as “**TDC**”, “**Organizer**”, “**we**”, “**our**” or “**us**”), the statutory body promoting Hong Kong’s international trade, is committed to fostering original design and safeguarding intellectual property rights.

We have on-the-spot procedures at our trade fairs for handling any complaint that a product on display infringes someone else’s intellectual property rights. These complimentary procedures are not the only way in which complainants can file complaints. Complainants can also file complaints with Hong Kong Customs and Excise Department and/or the Courts of Hong Kong.

These procedures, carried out with our on-call legal advisor, are designed to help establish whether there is a case to answer so that complaints may either be pursued or resolved promptly. Our legal advisors will be on-call during the opening hours of our trade fairs and will attend our office within a reasonable time upon notification by us to handle any complaint filed in accordance with the Exhibitor’s Brief. Our aim is as much to protect the rights of individual exhibitors to be promptly cleared of unfounded complaints as it is to uphold their obligation to respect the intellectual property rights of others.

In this respect, the attention of all exhibitors (“**Exhibitors**”) is drawn to Clause 43 of the conditions of participation, setting out rights and obligations of exhibitors at TDC exhibitions, which is set out below for ease of reference:

The Exhibitor warrants that the exhibits and packages thereof and the Publicity Material or any other part of the display on the Stand do not in any way howsoever violate or infringe any third party’s rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. The Exhibitor agrees to fully indemnify the Organizer and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party’s claim of infringements by the Exhibitor and/or the Organizer and/or the latter’s agents, representatives, contractors or employees of such third party’s rights.

The Exhibitor agrees that it shall comply with any “Exhibitors’ Brief on the Protection of Intellectual Property Rights at TDC Exhibitions” (“**Exhibitors’ Brief**”) that the Organizer may issue from time to time, including abiding by any complaint procedures and penalties stated in the Exhibitors’ Brief, whether as a Complainant of infringement of intellectual property right or as a party subject to any such complaint. If the Exhibitor fails or refuses to abide by any of the terms and conditions of the Exhibitors’ Brief, the Organizer shall have the sole and absolute discretion to ban the Exhibitor and any of its representatives, parent, associate, affiliated and/or subsidiary companies from any or all future TDC exhibitions and/or to further ban any representatives of the Exhibitor in question from entering the venue of the current TDC Exhibition in which the Exhibitor is participating.

If a complainant (“**Complainant**”) files a complaint with the Organizer in accordance with the Exhibitors’ Brief and requests the Organizer to take action against an Exhibitor, the Complainant agrees to hold the Organizer, its agents, representatives, contractors and employees (including but not limited to their Legal Advisors) harmless and to fully indemnify each and every one of them against any and all liabilities, losses, costs (including but not limited to legal costs), expenses and damages of any nature whatsoever incurred or suffered by any of them as a result of or however arising from any action that the Organizer, its agents,

representatives, contractors or employees (including but not limited to their Legal Advisors) may take in reliance of or as result of such complaint filed by the complainant, or any other requests, directions or instructions made or given by the complainant pursuant to such complaint. The Complainant further agrees not to take any legal action or make any claim or demand against the Organizer, its agents, representative, contractors or employees (including but not limited to their Legal Advisors) in relation to such complaint and the alleged infringement of intellectual property rights.

### Procedures

1. If you have any complaint involving infringement of your intellectual property rights, this should be reported to the Fair Management Office, where it will be handled by HKTDC Fair Officials and the on-call Fair Legal Advisor engaged by HKTDC (the “**Fair Legal Advisor**”). The Fair Legal Advisor will be on-call during the opening hours of HKTDC’s trade fairs and will attend the HKTDC’s office within a reasonable time upon notification by the HKTDC to handle any complaint filed in accordance with the Exhibitor’s Brief.
2. If you receive a complaint at your booth, you should refer the Complainant to the Fair Management Office.
3. Both the documents attached to the Exhibitors’ Brief and the Legal Advisors on site will specify the kind of documents and other evidence necessary to support a complaint.
4. If the Legal Advisor is satisfied, on the basis of the documents provided, that the Complainant’s intellectual property rights are valid and have been infringed by the display of the Exhibitor’s product or material in dispute at the Fair, a TDC Fair Official will visit the booth involved.
5. The Fair Legal Advisor will also visit the HKTDC’s website ([www.hktdc.com](http://www.hktdc.com)) to check whether the product or any material in dispute is displayed on the said website. If so, the HKTDC has the sole and absolute discretion to disable the link or otherwise take down / remove the disputed product or material from the Organizer’s website in accordance with the HKTDC’s *Terms & Conditions for Printed Advertisement & Online Promotion* without further notice.
6. As Fair Organizer, TDC has the power to immediately take at least 3 photographs of the product or any material in dispute.
7. The Exhibitor will be asked to remove the product or material in dispute immediately from display and not to trade in it for the remainder of the Fair unless he/she can adduce evidence to show to the satisfaction of the Legal Advisors that he/she has the right to deal in such product or material. He/she will also be required to sign an undertaking immediately to this effect. A copy of the signed undertaking and one copy of the photograph will be given to the Complainant and the Exhibitor. A further copy of the signed undertaking together with one copy of the photograph will be retained by the TDC for its records.
8. If the TDC is notified by the Customs and Excise Department that it is investigating possible violation of copyright and/or trademark by an Exhibitor at the Fair, the Exhibitor will be required to immediately remove the product or material which is under investigation for the remainder of the Fair.
9. If the Exhibitor fails or refuses to co-operate with TDC under paragraphs 6 and/or 7 and/or 8 above, TDC shall have the right and power, in its sole and absolute discretion, to ban the Exhibitor and any of its representatives, parent, associate, affiliated and/or subsidiary companies, from any or all future TDC exhibitions.
10. TDC staff will visit any booth in respect of which a complaint has been received and accepted by TDC’s Legal Advisors, in order to reconfirm that the disputed product or material is no longer on display and is not being traded. If the Exhibitor is found to have breached its undertaking not to display or deal with the product or material in dispute during the remaining period of the Fair, TDC shall have the right and power, at its sole and absolute discretion, to immediately terminate the right of participation in the Fair in question of the Exhibitor and any of its representatives, parent, associate, affiliated and/or

subsidiary companies without any refund of the participation fee already paid, and to ban the Exhibitor and any of its representatives, parent, associate, affiliated and/or subsidiary companies from any or all future TDC exhibitions.

### Penalties

An Exhibitor and/or any of its representatives, parent, associate, affiliated and/or subsidiary companies may, in the sole and absolute discretion of the TDC, be banned from any or all future participation in TDC exhibitions if:

- a. after TDC has received and accepted a complaint against the Exhibitor, the Exhibitor fails or refuses to:
- allow TDC to immediately take 3 photographs of the product or material in dispute;
  - sign an undertaking immediately in favour of TDC in a form provided by TDC, indicating its decision whether to remove or continue to display the product or material in dispute;

OR

- b. if the Exhibitor refuses to remove from display the product or material in dispute and a legal action brought against the Exhibitor in relation to the display of the product or material in dispute is upheld by a Court in Hong Kong, notwithstanding that the Exhibitor has signed an undertaking in favour of TDC and allowed TDC to take photographs of the product or material in dispute during the Fair;

OR

- c. the Exhibitor removes the product or material in dispute immediately from display and signs an undertaking provided by TDC not to display or deal with any such item for the rest of the Fair period, but is subsequently found to be in breach of such an undertaking; in which case the TDC shall, in addition, be entitled to immediately terminate the Exhibitor's right of participation for the rest of the Fair period without refund of any participation fee already paid by the Exhibitor;

OR

- d. there are two or more court rulings from a Court in Hong Kong against the Exhibitor confirming its infringement of intellectual property rights of any Complainant(s) during two consecutive fair periods, notwithstanding that the Exhibitor has cooperated with TDC during the Fairs by removing the disputed product or material from display;

OR

- e. within two consecutive fair periods there are four or more valid complaints filed against the same exhibitor and which have been accepted by the Legal Advisors:
- by more than one complainant in respect of different intellectual property rights; or
  - by the same complainant in respect of different products or material items

OR

- f. the Exhibitor is accused or convicted of any criminal offence relating to infringement of intellectual property rights or violation of intellectual property-related laws and regulations.

#### **Penalties for intellectual property-related criminal offences**

##### **Copyright Ordinance (Chapter 528 the Laws of Hong Kong)**

It is a criminal offence to make or deal in articles that infringe copyright. The Copyright Ordinance sets out in detail the different activities that constitute criminal offences. A person who commits such a criminal offence is liable to a fine of HK\$50,000 in respect of each infringing copy and to 4 years' imprisonment or a fine of HK\$500,000 and 8 years' imprisonment depending on the type of infringing activity carried out.



Trade Descriptions Ordinance (Chapter 362 the Laws of Hong Kong)

Under the Trade Descriptions Ordinance, any person who:-

- (i) applies a false trade description to any goods, or any service supplied or offered to be supplied to a consumer;
- (ii) supplies or offers to supply any goods, or any services to consumers, to which a false trade description is applied; or
- (iii) has in his possession for sale, or for any purpose of trade or manufacture, any goods to which a false trade description is applied commits a criminal offence.

Further, any person who forges any registered trade mark or falsely applies to any goods any trade mark so nearly resembling a registered trade mark as to be calculated to deceive also commits a criminal offence.

Further, any person who engages in relation to a consumer any unfair trade practices (including but not limited to any commercial practice that is a misleading omission, or is aggressive, or constitutes bait advertising, bait and switch, or wrongly accepting payment) also commits a criminal offence.

Any person who commits such an offence under the Trade Descriptions Ordinance may be liable -

- a. on conviction on indictment, to a fine of \$500,000 and to imprisonment for 5 years; and
- b. on summary conviction, to a fine of \$100,000 and to imprisonment for 2 years.

## **Documents Required as Evidence of Subsistence and Ownership of Intellectual Property Rights**

### **A. Copyright**

**Option 1:** An affidavit of copyright ownership and subsistence made by the owner of the copyright work pursuant to Section 121 of the Copyright Ordinance (Cap. 528 of Laws of Hong Kong) - for reference purposes, a template affidavit is available for download at: [http://tpwebapp.hktdc.com/fair/Multi\\_fairs/pdf/Copyright/2.pdf](http://tpwebapp.hktdc.com/fair/Multi_fairs/pdf/Copyright/2.pdf)

OR

**Option 2:** If the Complainant owns and provides its original evidence for all of the below items 4-6 as evidence, and provide information and evidence of all of the following:-

1. date and place that the copyright work was first made or first published;
2. name of the author of the copyright work;
3. name of the owner of the copyright work;
4. original copyright work (e.g. design drawings, sketches, etc) - **NOTE:** copies, including photocopies or computer copies will not be accepted;
5. original evidence on proof of ownership of the copyright work - for example, in the event the author of the copyright work is an employee of the Complainant, that employee's contract of employment; or in the event the author of the copyright work is not the Complainant nor its employee, copyright assignment evidencing the assignment of copyright from the author to the Complainant; and

6. **original** evidence of the date of (i) the first sale of the product/article to which the copyright work relates (e.g. invoices, shipping documents, etc) or (ii) the first publication of the copyright work, and such evidence must clearly identify the product/article in question

For any complaint made under Option 2, complainants will also be required to complete, provide and confirm **all** the above information and evidence in a standard-form checklist (which is available for download at [http://tpwebapp.hktdc.com/fair/Multi\\_fairs/pdf/Copyright/1.pdf](http://tpwebapp.hktdc.com/fair/Multi_fairs/pdf/Copyright/1.pdf) or to be provided by TDC at the time of the complainant's filing of the complaint). If any of the required information and/or evidence is missing or otherwise incomplete, or if any of the information and/or evidence provided are, in TDC's opinion, unreliable, conflicting, false or inaccurate in any manner, the relevant complaint will not be processed or will be rejected.

**B. Trade Mark**

1. Original or certified copy of a valid Certificate of Registration of Trade Mark in **Hong Kong** including any renewal certificates or proof of renewal (**NOTE**: foreign registrations will **not** be accepted).

**C. Registered Design**

1. Original or certified copy of a valid Certificate of Registration of Design in **Hong Kong** including any renewal certificates or proof of renewal (**NOTE**: foreign registrations will **not** be accepted).

**D. Patent**

1. Original or certified copy of a valid Certificate of Grant of Patent in **Hong Kong** including any renewal certificates or proof of renewal (**NOTE**: foreign registrations will **not** be accepted); and
2. A written opinion from the complainant's Hong Kong patent agent or legal advisor that the Hong Kong patent is valid and infringed by the display of the Exhibitor's product or material in dispute during the Fair with clear and specific reference to the alleged infringing product in question.

And any other evidence that the Legal Advisor may require depending on the specific facts of the case.

\* The Organiser reserves the right to amend any contents in the Exhibitor's Brief (including without limitation the documents required for filing a complaint) at any time without prior notice.

## 附件 2:香港貿易發展局展覽會保護知識產權措施：參展商須知

香港貿易發展局(以下簡稱為「**本局**」、「**主辦機構**」)是專責促進香港對外貿易的法定機構，對於推動原創設計以及保護知識產權不遺餘力。

本局訂有一套處理展覽現場侵權投訴的程序，並聘法律顧問，以確定侵權投訴是否理據充足，協助有關方面決定採取進一步行動抑或從速解決糾紛。本局於展覽會開放期間備有法律顧問候命，如投訴人/參展商根據參展商須知向本局作出侵權投訴，本局之法律顧問將於收到本局有關通知後的合理時間內抵達本局之辦事處協助處理有關投訴。這些免費的投訴程序不是投訴人唯一的投訴方法，投訴人也可以向香港海關和/或香港法院提出投訴。

訂定這套程序的目的，是提醒參展商尊重他人的知識產權，並同時盡快澄清無理投訴以保障參展商的權益。

茲促請所有參展商(「**參展商**」)，必須遵守貿易發展局展覽會參展規則第 43 項有關參展商權利與責任的條款，內容如下：

參展商保證展品及產品包裝，以及宣傳品或攤位的任何展示部分，在任何各方面均沒有違反或侵犯任何第三者的權利，包括所有知識產權，其中包括但不限於已註冊或未註冊的商標、版權、外觀設計、名稱及專利；並同意悉數賠償主辦機構以及其代理、代表、承包商和僱員因第三者指控參展商及/或主辦機構及/或後者的代理、代表、承包商和僱員侵權而招致的費用、開支及索償。

參展商，無論是投訴他人侵權或被人指控侵權者，同意遵守主辦機構不時發出的任何《香港貿易發展局展覽會保護知識產權措施：參展商須知》(「**參展商須知**」)，包括其中所列的處理投訴程序和侵權罰則。假若參展商違反或拒遵守《參展商須知》的任何條款及條件，主辦機構有唯一及絕對酌情權禁止參展商及其任何代表、母公司、有聯繫公司、相關聯公司及/或附屬公司參加香港貿易發展局以後舉辦的任何或所有展覽會，及/或進一步禁止其代表進入參展商當時正在參展的展覽會場。

假若有投訴人(「**投訴人**」)按照《參展商須知》向主辦機構提出投訴，並要求主辦機構對其他參展商採取行動，投訴人必須同意免除主辦機構以及其代理、代表、承包商和僱員(包括但不限於所述各方的法律顧問)的所有責任，同時悉數賠償上述各方由於依據有關投訴或有關投訴人所作出的其他要求、指示或指令而採取的行動所招致的任何責任、損失、費用(包括但不限於法律費用)、開支和賠償；投訴人並同意不會就有關投訴及被指控侵權事件對主辦機構以及其代理、代表、承包商或僱員(包括但不限於所述各方的法律顧問)採取任何法律行動、或提出任何索償或要求。

### 處理投訴程序

1. 假若閣下欲提出有關侵犯閣下知識產權的投訴，請向主辦機構辦事處報告，本局的負責人員以及候命的法律顧問(「**法律顧問**」)將會處理有關投訴。法律顧問將於展覽會開放期間候命，如投訴人/參展商根據參展商須知向本局作出侵權投訴，法律顧問將於收到本局有關通知後的合理時間內抵達主辦機構辦事處協助處理有關投訴。
2. 假若閣下在攤位被人指控侵權，應轉介有關投訴到主辦機構辦事處提出投訴。

3. 隨附《參展商須知》的資料文件以及法律顧問，均會指明侵權投訴所需的文件及其他證據。
4. 假若法律顧問根據投訴人提供之文件，認為投訴人之知識產權有效，而且被有關參展商之展品或物品侵權，本局負責人員會前往涉嫌侵權參展商攤位處理該投訴。
5. 法律顧問亦會檢查有關涉嫌侵權展品或任何具爭議的物品有否於本局的網站 ([www.hktdc.com](http://www.hktdc.com)) 上顯示。若有該等發現，本局有全權絕對酌情決定權根據本局之**網上推廣條款及條件** 停止顯示涉嫌侵權的產品之連結或以其他方式從本局的網站取下/刪除涉嫌侵權的展品以及其有關物品，恕不作另行通知。
6. 本局作為主辦機構，有權即時為涉嫌侵權展品或任何具爭議的物品拍照最少三張。
7. 除非有關參展商能提出使法律顧問認為滿意的證據顯示其有權經營該等涉嫌侵權的展品或物品，否則會被要求立即收回有關產品或物品以及不得在展覽會舉行期間經營所涉產品，同時須立即簽字作出承諾，而承諾書副本及一張相片則會交予被投訴人及有關參展商。本局會保留一份承諾書副本及一張相片作為紀錄。
8. 假若本局獲悉有參展商因涉嫌侵犯版權及/或商標而被香港海關調查，本局將要求該參展商立即收回所涉產品或物品。
9. 假若有關參展商拒絕合作或違反上述第6及/或第7及/或第8項條款，本局有權利及權力，按其唯一及絕對之酌情權，禁止該等參展商及其任何代表、母公司、有聯繫人士、相關聯公司及/或附屬公司參加本局以後舉辦的任何或所有展覽會的權利。
10. 本局職員會定期到法律顧問認為涉嫌侵權的攤位視察，以確保有關參展商不再展示或經營所涉產品或物品。假若發現參展商違反承諾，本局有權利及權力，按其唯一及絕對酌情權，即時取消該等參展商及其任何代表、母公司、有聯繫公司、相關聯公司及/或附屬公司的參展資格，毋須退還已收取的參展費，並禁止其及其任何代表、母公司、有聯繫公司、相關聯公司及/或附屬公司參加本局以後舉辦的任何或所有展覽會。

### **侵權處罰**

本局有唯一及絕對酌情權就下列任何其中一種情況，決定是否禁止參展商及/或其任何代表、母公司、有聯繫公司、相關聯公司及/或附屬公司參加本局以後舉辦的任何或所有展覽會：

1. 在本局受理的侵權投訴中，涉嫌侵權的參展商沒有或拒絕：
  - 立即讓本局職員為涉嫌侵權的產品或物品拍三張照片；或
  - 應本局要求立即簽署本局提供的承諾書，註明是否願意收回或是決定繼續展示有關展品或物品。
2. 參展商雖然應本局要求簽署承諾書及讓本局職員為涉嫌侵權的展品或物品拍照，但拒絕收回涉嫌侵權的展品或物品，及有關展品或物品其後被香港法庭裁定侵權。
3. 參展商雖然立即收回涉嫌侵權的展品或物品，並簽字承諾在展覽會舉行期間不再展示或經營所涉產品，但其後被發現違反承諾。在此情況下，本局有權即時取消有關參展商的參展資格，同時毋須退還已收取的參展費。
4. 參展商雖然在展覽會舉行期間與本局合作收回涉嫌侵權的展品或物品，但遭香港法庭最少兩度裁定在連續兩屆展覽期中侵權。
5. 參展商在連續兩屆展覽會中，被超過一名投訴人就不同的知識產權或被同一名投訴人就不同產品或物品的權利作出四宗或以上的侵權投訴，而該等投訴均為駐場法律顧問所接納。
6. 參展商被控或被判觸犯任何有關侵犯知識產權或違反知識產權有關法律或法規之罪行。



### 有關知識產權刑事罪行之刑罰

#### 版權條例 (香港法例第 528 章)

任何人製造或處理侵犯版權之物品即屬犯罪。版權條例已詳細列明可構成該等刑事罪行之各類行為。任何干犯有關罪行之人士可就每份侵犯版權複製品被處罰款港幣五萬元及監禁四年或處罰款港幣五十萬元及監禁八年，視乎有關行為之性質而訂。

#### 商品說明條例 (香港法例第 362 章)

根據商品說明條例，任何人士：

- (i) 將虛假商品說明應用於任何貨品或應用於向消費者提供或要約提供的服務;
- (ii) 供應或要約供應已應用虛假商品說明的貨品、或向消費者提供或要約提供已應用虛假商品說明的服務;或
- (iii) 管有任何已應用虛假商品說明的貨品作售賣或任何商業或製造用途，即屬犯罪。

再者，任何人如偽造任何註冊商標或將任何商標或任何與某一商標極為相似而相當可能會使人受欺騙的商標以虛假方式應用於任何貨品，亦屬犯罪。

另外，任何商戶如就任何消費者作出任何不良營商手法（包括但不限於任何屬誤導性遺漏的營業行為、具威嚇性的營業行為、構成餌誘式廣告宣傳的營業行為、構成先誘後轉銷售行為的營業行為、或構成不當地就產品接受付款的營業行為），即屬犯罪。

任何干犯商品說明條例中有關罪行之人士可被：

- a. 一經循公訴程序定罪，可被處罰款港幣五十萬元及監禁五年; 及
- b. 一經循簡易程序定罪，可被處罰款港幣十萬元及監禁兩年。

### 證明知識產權的存在及擁有權的所需文件

#### A. 版權

**途徑 1:** 版權作品的版權擁有人根據香港法例第 528 章《版權條例》第 121 條所作出證明其版權的存在及擁有權之誓章 - 誓章之樣本可於以下網頁下載，以供參考：

[\[http://tpwebapp.hktdc.com/fair/Multi\\_fairs/pdf/Copyright/2.pdf\]](http://tpwebapp.hktdc.com/fair/Multi_fairs/pdf/Copyright/2.pdf)

或

**途徑 2:** 若投訴人為版權擁有人並能提供下列第 4-6 項證據的正本作舉證，投訴人需提交下列所有的資料及證據：

1. 作品的首次創作或首次出版的日期和地點；
2. 作品的作者名稱；
3. 作品的擁有者名稱；
4. 版權作品的原作正本，例如設計圖樣及草圖等 - **註**：任何副本，包括影印本或電腦印列本，均不接受；
5. 作品擁有權證明的正本。倘若有關作品的作者是投訴人的僱員，則須提供僱聘合約；或倘若有關作品的作者並非投訴人或投訴人的僱員，則須提供證明作者向投訴人轉讓版權的版權轉讓書；及



6. 發票、貨運文件或其他文件的正本，而該等文件可證明(1)首次出售有關該版權作品保護之產品或物品之日期，或 (2)首次發布有關版權作品之日期，而該證據必須清楚指明該產品/物品。

以途徑 2 作出之投訴，本局將向投訴人提供一份文件證據清單，而投訴人需要在該清單填寫、提供及確認上述所有資料及證據。證據清單可於以下網頁下載 [[http://tpwebapp.hktdc.com/fair/Multi\\_fairs/pdf/Copyright/1.pdf](http://tpwebapp.hktdc.com/fair/Multi_fairs/pdf/Copyright/1.pdf)] 或於呈交投訴時向本局索取。若缺少任何資料及/或證據、或任何資料及/或證據不完整、或倘若本局認為任何提交之資料及/或證據為不可信、具任何矛盾、虛假或不準確的情況，有關投訴將不被處理或將被拒絕。

#### B. 商標

1. 有效的香港商標註冊證書正本或核證副本，包括續期證書或證明 (註：任何非香港的註冊均不接受)。

#### C. 外觀設計

1. 有效的香港外觀設計註冊證書正本或核證副本，包括續期證書或證明 (註：任何非香港的註冊均不接受)。

#### D. 專利

1. 有效的香港專利權證書正本或核證副本，包括續期證書或證明 (註：任何非香港的註冊均不接受)；及
2. 由投訴人之專利代理或法律顧問發出之書面意見書，清楚指明有關涉嫌侵權之展品或物品的詳情，並證明投訴人於香港之專利權有效，而且被有關參展商之展品或物品侵權。

以及任何由法律顧問因應實際情況要求提供的任何其他證據。

\* 本局保留隨時更改參展商須知內的任何內容（包括但不限於提出投訴的所需文件）的權利，並無需另行通知。



## **Circular (1) Move-out Regulations**

Please note that many buyers have to utilize all opening hours in the 4-day event to schedule and complete their visits at the Fair. We have received several complaints about exhibitors who had removed all the exhibits well before the official closing time. In order to maintain a good image of the Fair including exhibitors' professionalism, and to protect all exhibitors and buyers as well as their interests, **move-out of exhibits is prohibited before 5:00 p.m. on 30 April 2025.** According to clause 46 in the exhibition regulation listed on the application form – no stand or exhibits shall be dismantled or removed before the official closing time. Our staff will conduct on-site spot-checks in the afternoon on **30 April 2025**, those exhibitors who violated such rule will be served a warning letter.

### **Performance Bond**

If an exhibitor violates the rules in Home InStyle 2025 and receives a warning letter issued by the Hong Kong Trade Development Council, the exhibitor must place a deposit (performance bond) when they apply for Home InStyle 2026. The amount of the performance bond is based on exhibitor's booth size as follows:

<b>Booth Area in 2026</b>	<b>Performance Bond Amount</b>
6-35sq.m.	HK\$5,000 / US\$650
36-89sq.m.	HK\$10,000 / US\$1,300
90-161sq.m.	HK\$20,000 / US\$2,600
162sq.m. or above	HK\$40,000 / US\$5,200

Exhibitors concerned have to pay the performance bond by cheque to the HKTDC Exhibitions and Digital Business Department. Further details shall be found in the invitation letter for Home InStyle 2026.

The application of Home InStyle 2026 will not be accepted if the exhibitor fails to pay the performance bond on or before deadline.

**If an exhibitor violates the rule again during Home InStyle 2026, full amount of the performance bond will be forfeited.** Otherwise the deposit will be returned in full after the exhibition period of the Fair.

The deduction of performance bond does not remove any obligation from exhibitor to comply with all terms and conditions. If an exhibitor fails to comply with the above rules and the violations persist, the Organiser reserves the right to penalize such exhibitor, including but not limited to by delaying such exhibitor's turn in selecting a stand or the right to retain their stand for the Fair or to cancel its entitlement to exhibit to be held in the following year.

Thank you for your cooperation and kind understanding.

Exhibitions and Digital Business Department  
Hong Kong Trade Development Council

## **通告 (1) 撤館規則**

本局接到不少買家投訴參展商提早撤離展館，影響其預定的參觀計劃。為了保持展覽會及參展公司專業和良好的形象，以及保障所有參展商及買家的利益，**所有參展商嚴禁於 4 月 30 日下午 5 時前把展品搬離會場**。參展申請表內的展覽會規則第 46 項，已列明展商須於展覽結束後，才可收拾展品，請各參展商務必遵守。本局將於 4 月 30 日下午派員巡察各展館，如發現展商違規，本局將即時發出警告信。

### **違規罰款按金**

如參展商於香港時尚家品及家紡展 2025 違反展覽會規則 46 條有關撤館規則，並收到香港貿發局所發出之違規通知書，在申請參與來年香港時尚家品展時，參展商必須繳付違規罰款按金。違規罰款按金將按展臺的大小而定：

2026 年展台面積	違規罰款按金
6-35 平方米	港幣\$5,000 / 美金\$650
36-89 平方米	港幣\$10,000 / 美金\$1,300
90-161 平方米	港幣\$20,000 / 美金\$2,600
162 平方米或以上	港幣\$40,000 / 美金\$5,200

有關參展商必須於來年報名時將罰款按金以劃線支票形式交回香港貿發局展覽及數碼業務部。詳情將列於香港時尚家品家紡展 2026 的參展邀請函。如參展商未能於指定日期前繳付違規罰款按金，主辦機構將不會接納參展商於香港時尚家品家紡展 2026 的申請。

**如參展商於 2026 年再度違規，違規罰款按金將會被沒收。**如參展商於 2026 年展覽期間並無任何違規事宜，所有按金將於展會後退回。

徵收違規罰款並不代表在繳付罰款之後參展商便可排除等責任，故參展商若繼續違規，不予改善，屬於嚴重違規行為，主辦機構將保留權利押後未來選擇攤位次序或取消該公司保留位置的權利，甚至取消未來的參展資格。

敬希各參展商能遵守以上展覽會規則，多謝合作！

預祝 展出成功

香港貿易發展局

## **Circular (2) Rules and Measures for Move-Out on 30 April 2025**

For safety reasons, the HKCEC will implement the following measures to restrict the movement of oversized exhibits or goods outside the exhibition halls during move-out of the **Home InStyle 2025** on 30 April 2025:

1. The maximum size of exhibits or goods that can be hand-carried out of the exhibition hall is **81cmH x 56cmW x 33cmD**. Safety checkpoints will be set up at all hall entrances & at the loading bay (before 7:00pm); any exhibits, goods and luggage exceeding the aforementioned size will **NOT** be allowed to move through the hall entrances or the cargo elevators in the loading bay.
2. Exhibitors will **NOT** be allowed to use any wheeled equipment (including but not limited to trolley, hand-cart, platform cart, pallet truck and wheelbarrow) in **all public circulation areas** outside of the exhibition halls and designated loading areas (including hall concourses, escalators and passenger elevators) during move-out. Trolley travel cases / travel bags that can be hand-carried safely and within the above maximum size are exempted from this rule. Please refer to the following examples:

Allowed ✓	Not Allowed ✕
	



3. Exhibitors with oversized exhibits or goods to move out are required to arrange their **own forwarding agent or goods vehicle** (after 5:00pm) for move-out. As usual, all goods vehicles (including trucks, lorries and light goods vehicles) with a vehicle permit are required to proceed to the **Kwai Chung vehicle marshalling area** first to obtain a trip ticket before they come to HKCEC.
4. Police checkpoints will be set up along the perimeter of the HKCEC for controlling all incoming vehicle traffic. No unauthorised vehicles will be allowed to enter the HKCEC during the move-out period.
5. As a joint traffic operation by the Police and Transport Department, between 3:00pm and 7:00pm on the move-out day, the HKCEC Phase 2 and the entire Expo Drive will also be closed to all unauthorised vehicles including private cars and taxis. Such vehicles should use the Harbour Road Entrance of HKCEC Phase 1 for pick-up and drop-off of passengers during this period.

**(Note to Exhibitors:** Please inform your buyers of the above Rules & Measures if they are to carry samples/exhibits away from the Fair)

## 通告 (2) 有關撤館日 (2025 年 4 月 30 日) 之特別措施撤館規則

基於安全理由，香港會議展覽中心將在撤館當日(即 4 月 30 日)執行以下措施，限制參展商/買家手提大型展品或貨物從各展覽廳正門離場，敬請各參展商留意：

- 1) 所有手提物品，包括展品、貨物或行李，凡大小超出 81 厘米(闊) x 56 厘米(高) x 33 厘米(深)之限制，一律不可在各展覽廳之正門或使用卸貨區載貨電梯離場。屆時將有會展保安人員在各展覽廳正門及卸貨區（於晚上 7 時前）檢查各參展商/買家進出之物品大小。
- 2) 參展商不可在會場內的公共通道上使用任何板車、手推車或唧車等工具車來運送展品或貨物從各展覽廳正門或大堂離場(或使用載客電梯、扶手自動電梯來運送貨物)。但符合上述大小限制的有滑輪之行李箱或旅行袋則可豁免。請參考下列圖例：

准許使用 ✓	不准使用 ✕
	

- 3) 如參展商之展品或貨物超出上述大小之限制，請在撤館日 自行安排運輸公司或貨車(於晚上 5 時後)撤館。所有自行安排撤館之貨車，必需前往 葵涌 車輛等候處領取往來證明書後，方可駛入會展卸貨區。
- 4) 撤館當日警方將在會展範圍設置路障，限制未持有往來證明書之車輛駛進會展範圍。
- 5) 另外運輸署將聯同警方，於撤館日下午 3 時至 7 時正，禁止所有未經授權之車輛（包括私家車及的士）進入香港會議展覽中心二期及博覽道範圍。期間有關車輛只能使用位於香港會議展覽中心一期之港灣道入口上落乘客。

**(參展商請注意：如你的買家要帶任何展品/貨物離開展館，參展商必須通知及提醒他們以上有關撤館日之特別措施。)**



## **Circular (3) e-Badge for exhibitors and buyers**

Thank you for your participation in the Home InStyle. Please note the special circular on e-Badge below for your attention.

e-Badge would be introduced to upgrade exhibitor's and buyer's experience at the fair as well as support environmental protection.

Exhibitors and buyers are required to download the "HKTDC Marketplace" mobile App and complete registration, then login to retrieve e-Badge. When entering fairground, NFC service of the mobile device has to be enabled to obtain a "green tick" on the e-Badge and show to staffs for seamless fairground access. Paper badge for exhibitors and buyers would still be available.

More functions would be introduced in later stage. Based on the exhibitors' and buyers' needs and preferences, customised information in the "HKTDC Marketplace" App will be provided for exhibitors to connect with buyers, and receive latest fair information and special offers at fingertips, providing convenience and all-rounded fair experience.

e-Badge details: [Maximise Your Business on Mobile Sourcing App | HKTDC Sourcing Support – Sourcing Support](#)

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### **通告 (3) 參展商及買家電子入場證**

感謝 貴司參與香港時尚家品及家紡展。請留意以下有關電子入場證的特別通告。

現今流動技術日益普及，大會亦與時並進，推出參展商及買家電子入場證 ( e-Badge )，期望提升展會體驗，同時響應環保。

參展商及買家只需下載香港貿發局商貿平台 ( HKTDC Marketplace ) 流動應用程式，完成登記後，便可索取電子入場證。進入會場時，先啟動近距離無線通訊技術 ( 近場通訊 )，並向工作人員展示「綠剔」，即可進入會場。參展商及買家仍可選擇以實體入場證進場。

大會將在展後逐步加入更多功能，稍後 App 能針對參展商及買家需求及喜好設定，提供個人化資訊；方便展商連繫目標買家，更容易獲取最新展會資訊及優惠，帶來更便捷及全面的展會體驗。

電子入場證資訊：[商貿平台流動應用程式](#) | [香港貿發網採購支援 – 採購支援 \(hktdc.com\)](#)



## **Circular (4) Important Exhibition Regulations**

We would like to draw your attention to these important Exhibition regulations, as set out in the Terms and Conditions governing your participation. A Task Force comprising members of the Organiser and Co-organisers will visit all exhibition booths to ensure strict compliance with them.

### **1. Displaying relevant exhibits**

Exhibitors are reminded that they may only display exhibits which fall into the product category zone as stated in the booth confirmation letter of the Exhibition. If we find Exhibitors using less than 60% of their display area exhibiting the appropriate product under a designated product category zone, we have the right and will have no hesitation to ask the Exhibitor to immediately relocate and/or terminate its participation in the Exhibition, without any recourse on our part.

### **2. Sub-letting is forbidden**

You are strictly forbidden to sublet or otherwise share your Space or Stand to or with any third party. Any Exhibitor found to be in breach of this sub-letting prohibition will be asked to immediately remove all illegitimate third party business cards, materials and exhibits (promotional or otherwise) from its Space or Stand at its own expenses and will also be banned from taking part in all the HKTDC trade fairs.

By way of clarification, an Exhibitor is ONLY permitted to:-

- (i) promote, distribute or display exhibits, printed matters or graphic materials bearing its name or distribute name cards of its own employee; and
- (ii) allow its own employee to solicit business for itself, at its Space or Stand.

An Exhibitor may also (i) promote, distribute or display exhibits, printed matters or graphic materials bearing the name of its wholly-owned subsidiary or any third party company having a formal agreement with itself appointing the Exhibitor as agent or distributor of that third party company or (ii) allow the employee of such subsidiary or third party company to solicit business for such subsidiary or third party company at its Space or Stand. Please however be reminded that you MUST first obtain the prior written permission from us by applying in writing to us at least 3 months before the commencement of the Exhibition if you wish to conduct the said activities for your subsidiary or any such third party company. We will expect to receive some form of documentation confirming the relationship between you and the relevant subsidiary or third party company before considering your application.

Our permission is given entirely at our sole and absolute discretion and our decision is final. Please note that any Exhibitor found to be conducting the above activities for your subsidiary or any third party company without having obtained our prior written permission will be treated as "sub-letting" in contravention of the sub-letting prohibition. Please nonetheless be reminded that any of the above activities can only take place in relation to products which fall into the same product category zone as stated in the booth confirmation letter of the Exhibition.

### **3. Receiving buyers with courtesy**

According to the laws on discrimination in Hong Kong, exhibitors must not discriminate against any visitors solely based on their sex, disabilities, or other criteria prescribed by law by refusing their visit to their booths. Exhibitors are thus requested to welcome visitors that are qualified and admitted by the Organiser. In case of non-compliance with the regulation, the exhibitor's future participation right may be affected.

### **4. Booth decoration and exhibits should be ready before the opening of the fair**

To ensure all exhibitors and buyers have sufficient time for trade activities during the fair period as well as upholding the quality of Home InStyle, exhibitors are reminded to have their exhibits ready and their booths well-manned at least 30 minutes before the opening of the fair every day. The fair will be opened to visitors on time.

### **5. Move-out Regulations**

Please note that all exhibitors are required to strictly abide by the move-out regulation. **No exhibitors can move out exhibits or dismantle its booths before the closing of the Fair (30 April 2025, 5:00pm).** Kindly understand that this will seriously disturb other exhibitors' business negotiations and adversely affect the image of the Fair. For details of Performance Bond regarding move-out regulations, please see **Appendix 3**.



## **通告 (4) 展覽會重要規則**

各參展商在展出期間，必須遵守各項展覽會規則。現特別將其中重要規則詳列如下，敬希垂注。而由大會主辦機構及合辦機構組成的行動隊伍，將於展覽期間巡視所有參展商之攤位，以確保各項規則有效執行。

### **1. 展示合適展品**

參展商展示的產品，必須與展覽會攤位確認信所述的產品類別展區相符。假若主辦機構發現有參展商用於展示指定產品的展覽面積少於六成，有權採取行動，要求參展商即時重新安排展品，或終止其參展權，參展商並無追索權。

### **2. 禁止分租**

參展商一律嚴禁將展覽攤位或攤位分租予第三者或與以任何其他方式第三者共用。如有違者，主辦機構會著令有關參展商即時將所有有關第三者之名片、展品及物品（宣傳性質或其他）遷離展覽攤位或攤位，費用由該參展商自付，該參展商亦會被禁止參加本局舉辦的所有展覽活動。

主辦機構明確規定，參展商只可在其展覽攤位或攤位內進行以下活動：

- (i) 推廣、派發或展出附有參展商名稱之展品、印刷品或圖像宣傳資料，或派發其僱員的名片。
- (ii) 容許其僱員招攬生意。

參展商亦可在其展覽攤位或攤位內 (i) 推廣、派發或展出印有其全資附屬公司，或與之訂有代理或分銷協議的公司名稱的名片、展品、印刷品或圖像宣傳資料；或 (ii) 容許其全資附屬公司，或與之訂有代理或分銷協議的公司的僱員招攬生意。惟參展商必須緊記，假若參展商有意為其附屬公司或上述第三者公司進行上述活動，參展商必須於展覽會舉行前最少三個月，以書面形式向主辦機構提出申請事先書面許可，並須提交有關文件，證明參展商與有關附屬公司或第三者公司的關係。

主辦機構有唯一及絕對酌情權決定是否批准有關申請，其他人不得異議。如未經主辦機構事先書面許可，參展商不得擅自為其附屬公司或任何第三者公司進行上述活動，否則將被當作違規處理。參展商亦須緊記，上述活動涉及的产品，必須與展覽會攤位確認信所述的產品類別展區相符。

### **3. 有禮接待買家**

根據香港歧視條例，參展商不得純粹基於參觀者的性別、殘疾或該條例所列出的其他因素而對參觀者有所歧視，當中包括拒絕有關人士到其攤位參觀。因此，大會籲請各參展商對所有獲本局接納進場參觀的人士表示歡迎。假若大會接獲參觀者對有關參展商作出歧視行為之投訴，而且理據確鑿，這將對所涉參展商日後的參展申請有所影響。

### **4. 準時開放攤位予買家參觀**

為確保參展商與買家在展期內有足夠時間洽商及進一步提升展覽會形象，參展商請於每日展覽會開放前 30 分鐘準備好攤位佈置及所有展品，並同時看守其攤位，展覽會將每日準時開放予買家進場參觀。

### **5. 撤館守則**

特此通告各參展商需嚴格遵守大會的撤館時間，不得於展覽指定結束時間（2025年4月30日5時正）前將展品運走及開始收拾其攤位。敬希 貴司明白此舉將嚴重影響其他與會人士進行商務洽談活動及展覽會形象。有關撤館的違規罰款按金，請參考附件3。

## **Circular (5) Security Measures Against Thefts and Losses at the Fair**

As part of our continuing effort to improve security measures against potential thefts and losses of exhibitors' goods and displays at the fair, the Hong Kong Trade Development Council (HKTDC) will put in place the following measures and revised procedures:

1. **Reinforce Security Patrol** - Extra security staff will be deployed in all the halls during daily morning set-up and end of fair move-out periods. As most past incidences of thefts and losses, although few in numbers, had occurred during the set-up and move-out periods, exhibitors are advised to be extra vigilant during these periods.
2. **Signage** - Large visible warning signs indicating the presence of security cameras will be posted around all exhibition areas as an additional deterrent.
3. **Booth Curtains** - Curtains for exhibition stands will be provided in the exhibitor check-in kit. Please use the curtains for retaining privacy of your exhibits during non-opening hours periods.
4. **Overnight Storage Service** - To facilitate storage of precious exhibits at night from **26-30 April 2025**, the Organiser will offer exhibitors overnight storage service. Please refer to **Circular 1** for more information.

These measures are designed to improve security against losses and thefts but are by no means full-proof. Therefore, we will continue to rely on your co-operation and vigilance. Exhibitors are also reminded that the responsibilities for ensuring sufficient insurance cover against any losses or damages rest on the exhibitors and not the organiser.

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## **通告(5) 有關防止展品遺失或盜竊的保安措施**

香港貿易發展局一向不遺餘力改善保安措施，以防止各參展商的展品遺失或遭盜竊。為更有效保障各參展商於展覽期間的財物安全，本局特作出下列的保安預防措施：

1. **加強保安巡邏** - 本局將於每日早上進館及晚上離館期間額外聘用更多保安護衛，加強保安巡邏會場以確保場館及展品安全。由於以往展品遺失或盜竊事件通常發生於進館及離館時間，參展商亦必須特別提高警覺。
2. **保安標示** - 增加張貼保安標示於展覽場館內，以標示會場內已安裝閉路電視保安系統。
3. **攤位布簾** - 本局將提供攤位布簾給各參展商，以保障各攤位於非開放時間的私隱。
4. **通宵貯存服務** - 為方便參展商於 **2025 年 4 月 26 至 30** 日期間晚上貯存貴重展品起見，主辦機構將提供通宵貯存服務。詳情請參閱 **通告 1**。

為更有效及全面地防止展品遺失或盜竊，除配合以上的保安措施外，最終還有賴各參展商的合作及提高警覺。參展商亦應替其展品投購保險，以減低展品遺失或盜竊之損失。

## **Circular (6) Overnight Storage for Valuable Exhibits**

To facilitate storage of precious exhibits at night from **26–30 April 2025**, the Organiser will offer free of charge exhibitors' overnight storage facility arrangement.

### **Format**

A strong room will be arranged at Meeting Room **G302**. Exhibitors should place their exhibits inside **locked** container boxes before putting their exhibits in the strong room. Each exhibitor will be assigned a designated area in the strong room for putting the container. Exhibitors can only deposit their containers in the designated area.

### **Cost**

Use of the strong room is free. However, the area allocated for each exhibitor will be subject to the availability of space.

### **Deposit & Withdrawal Procedure**

All exhibitors using this overnight storage facility are reminded that they should conduct the deposit and withdrawal themselves under the escort of security guards.

### **Operating Hours**

Date	Withdrawal	Deposit
26 April	----	14:30 – 20:00
27-29 April	08:30 – 9:30	18:30 – 19:30
30 April	08:30 – 9:30	-----

The strong room will be closed during day time and exhibitors **must remove all their valuable exhibits from the strong room before 9:30 am**

### **Exhibitors' Responsibility**

All exhibitors using this storage facility should be reminded that they should take up all the risks, including loss and damage to their merchandise, resulting from storing any of their belongings in the strong rooms. Exhibitors are advised to take out insurance coverage on their merchandise throughout the exhibition, including the overnight storage period.



## 通告 (6) 貴重展品通宵貯存服務

為方便參展商於 **2025 年 4 月 26-30** 日晚上期間貯存貴重展品起見，主辦機構將提供免費通宵貯存服務。

### 服務方式

主辦機構將於會展中心會議室 **G302**。參展商應先將貴重展品放置在貯物箱內鎖好，然後才存放於保險庫。參展商可獲分配指定的貯物空間，貯物箱只可存放於指定位置。

### 費用

參展商在保險庫中貯存展品毋須繳費，但分配貯物空間則須視乎保險庫是否有足夠空位而作出安排。

### 展品存取

參展商應在護衛員陪同下自行在保險庫中存取展品。

### 保險庫存取時間

日期	提取時間	貯存時間
4 月 26 日	-----	14:30–20:00
4 月 27–29 日	08:30–09:30	18:30–19:30
4 月 30 日	08:30–09:30	-----

保險庫於日間不予開放。參展商 必須於上午 9 時半前提取所有存放於保險庫內之貴重展品。

### 參展商責任

參展商須知，在保險庫中存放貨品，如有任何遺失或損壞，概須自行負責。參展商應為展出貨品購買保險，以保障展覽以及通宵貯存期間可能造成的任何損失。

## **Circular (7) Construction Waste and Exhibit Sample Disposal**

This is to notify you that the dumping of contractors' and exhibitors' samples, packing, construction and waste materials in the exhibition halls, loading docks and fire exit areas at all Hong Kong Trade Development Council's Trade Fair venues is strictly prohibited. Any such materials will be removed and destroyed without further notice and the contractor or exhibitor concerned shall be liable for all expenses and costs thereby incurred.

Thank you for your co-operation.

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### **通告 (7) 棄置建築廢料及展品**

承建商及參展商的展品、包裝材料、施工物料及廢物，一律不得棄置在香港貿易發展局所有展覽會會場之展覽地點、卸貨區及走火通道範圍內，特此通告。所有棄置在上述範圍的物料均會被清理及銷毀，不作另行通知，所需費用概由有關承建商或參展商負責。

多謝合作！

## **Circular (8) Free Wireless LAN Service provided by HKCEC** **(for general Internet access only)**

No pre-registration is required for using the TDC's Wireless LAN service to browse the web and send/read your emails. Simply bring your laptop and a wireless LAN adapter (supports IEEE802.11b standard) to the fairground during the fair period and follow the configuration setup and registration procedures below, and you can enjoy the FREE Wireless LAN service.

### **Steps :**

1. Open the wireless connection on your device and select "HKCEC\_Public" network from the available wireless network list.
2. Open a web browser and access any web page.
3. You will be connected to the logon web page. Please select the "Free User" button.
4. Internet access is now enabled. You can access your desired web page while you are within the wireless network in HKCEC. **You can proceed to Expo Drive Entrance for better Wireless LAN coverage.**  
(The wireless Internet service will disconnect if the connection is idle for over 10 minutes.)

### **IMPORTANT NOTE:**

Since the free Wireless LAN service is provided to all exhibitors and buyers by the HKCEC, it may be utilised by a considerable amount of users at the same time. **There may be connection failures or the connection can sometimes become unstable or slow** and is therefore **suitable for general Internet access only** (e.g. checking emails). To ensure **smooth Internet connection** for heavy usages (such as website demonstration, download of multimedia files, etc.) throughout the fair, **exhibitors are strongly recommended to order a Broadband Line** (Please refer to **FORM 5** of the "Additional Facilities and Services Order Forms downloadable at the Fair website").

Should you have further enquiries, please contact our **Wireless LAN Service Hotline on 2582 1846 / 2582 1849** during fair period.

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## **通告 (8) 由香港會議展覽中心提供的免費無線上網服務(只供基本上網使用)**

透過此免費無線上網服務服務，閣下可根據以下程序在展覽期間於展位內以手提電腦及無線上網連接器(必須支援 IEEE802.11b)連接上網。

### **步驟：**

1. 先啟動閣下無線網絡裝置，並於選單中選取「HKCEC\_Public」網絡接通無線上網服務。
2. 開啟瀏覽器並進入任何一個網頁。
3. 瀏覽器將被轉到登入網頁，請選擇「免費用戶」按鈕。
4. 無線網絡正式接通。閣下可於香港會議展覽中心內有無線網絡覆蓋的地方使用無線上網服務，瀏覽不同網頁。**連接無線網絡較理想的位置為博覽道入口大堂。**  
(如連線後停止瀏覽網頁超過 10 分鐘，無線上網服務便會自行中斷。)

### **請注意：**

由於所有參展商及買家均可於展覽期間享用上述由香港會議展覽中心提供的免費無線上網服務，同一時間內可能會有大量使用者，因此 **可能出現接駁失敗、網路不穩定及緩慢等情況**，故 **此項免費服務只適用於基本的上網用途** (如查覆電郵)。如貴公司在展覽期間 **需要穩定暢通之網絡連線作業** (如網頁示範，檔案下載等)，則建議閣下 **訂購一條獨立的寬頻上網線路** (請參閱展會網站「額外設施及服務申請表格」內之**申請表格五**)。

於展覽期間，如有任何疑問，請聯絡 **無線上網諮詢熱線(852) 2582 1846 / (852) 2582 1849**。



## **Circular (9) Animals Prohibited from Entering The Venue**

According to the house rule of Hong Kong Convention & Exhibition Centre (HKCEC), any animals with the exception of guide dogs for persons with visual impairment are prohibited in any part of HKCEC unless used as some form of exhibit, display or performance, in which case advance approval must be obtained from HKCEC and the Organizer. Should you have any question, please contact Mr Pat Li, Project Manager, Business Development on (852) 2240 4384.

Hong Kong Trade Development Council

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## **通告 (9) 禁止攜帶動物進入會場**

根據香港會議展覽中心(會展)之規則，除導盲犬外，所有動物一律禁止進入會展範圍。所有展覽、展示或表演用之動物，在未經會展及主辦機構的事先許可下，均不可攜帶進入會場。如有任何疑問，請與業務發展項目經理李嘉豪先生聯絡，電話: (852) 2240 4384。

香港貿易發展局 謹啟



## 特裝參展商注意事項 - 現場使用電力指引

### Guidance to Custom Built exhibitors for on-site usage of electricity

- For electricity supply you have ordered from HKTDC, exhibitors must have their own electrician. **The official contractor will not provide installation and connection services for these items.**

特裝參展商必須聘有持牌電器工人。大會承建商將不會提供安裝及接駁服務予特裝參展商所使用的自攜電燈及電器用品。

- Total power consumption shall not exceed the current specified. In case of overload, the organiser reserves the right to suspend the electricity supply until the problem is rectified by the exhibitor concerned.

參展商須申請足夠供電及不可使用至超過已申請之總電量。如因用電超荷，主辦機構有權立即終止供電至有關參展商將問題改正。

- In compliance with the Electricity Ordinance (Chapter 406) Electricity (Wiring) Regulations, all electrical installations, inspection and testing must be carried out by a registered electrical worker together with a registered electrical contractor. "Certification of installation, inspection & testing" (Form WR1) should be submitted to the **Official Electrical Contractor by 1500 hrs** on the last move-in day. Failing to provide by 2200 hrs on the last move-in day will result in suspension of electricity supply throughout the fair period. The employer of the electrician shall be liable for any damages caused if the electrician fails to comply with the above requirements.

按電力條例〔第406章〕電力〔線路〕規例，所有電力安裝、檢查及測試必須由註冊電業工程人員及註冊電業承辦商代行，並須簽發表格 WR1 及於最後進場日下午3時前交予大會電力承建商，以茲證明。如未能於該晚下午10時前交妥，展期內將不獲電力供應。如電器工人未能符合上述規例要求，則其僱主須負責賠償因此引起的一切損失。參展商須於遞交此表格時連同所聘用的電力工人及公司牌照副本。特裝參展商如採用配電總制，應將所有配電要求計算在總制內，不能分拆租用獨立插座。

- It is important that custom built exhibitor should take full responsibility of **turning off main switch of the booth after fair closes every day.** For safety and energy-saving purposes, the respective contractor will be asked to come back to the fair ground for turning off main switch if it is found still on in the empty booth. The organiser will not be responsible for any loss subsequently caused by turning off the booth main switch if the responsible contractor is not accessible.

特裝參展商**每日展會後須負責關掉攤位配電總制**，為安全與環保起見，展會後配電總制倘未關掉，攤位承建商將被要求返會場處理。倘承建商未能及時返會場，大會將會代勞，對造成之任何損失概不負責。


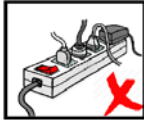
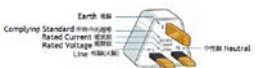

香港貿易發展局 展覽服務部上  
Exhibition Services, HKTDC






## Attention to All Exhibitors (onsite) 參展商現場注意事項

### Electricity Supply 電力供應

 	<p>Exhibitor should check which type of socket you have ordered including those standard socket included in the booth provided by organizer (if any) and its power limitation. Each socket can connect <b>one</b> electrical appliance only. The fuse will be broken if electricity consumption exceeds the power supply limit. <b>HKD50 will be charged for each fuse re-installation. <u>No multi-plug or extension cord are allowed to be connected to the socket.</u></b> HKTDC reserves the right to suspend the electricity supply until the problem is rectified by the exhibitor concerned.</p> <p>參展商請留意閣下所租用或大會提供(如包括)之電力插座供電量，每一個插座均有其負電上限，以及只供<b>單一</b>電器使用，切勿超過負荷，以免保險絲斷路。現場重新安裝保險絲的費用為<b>港幣五十元</b>。<b>參展商切勿於插座上安裝萬能插頭或拖板</b>，一經發現本局將保留終止供電權利直至有關參展商將問題插座改正。</p>
	<p>The electrical appliance used by the exhibitor on-site should be a 3-pin plug and in compliance with the electrical safety requirements (as shown in the picture).</p> <p>參展商所用之電器用品必須使用符合電力安全規格的三腳插頭(如圖示)。</p>
	<p>For those exhibitors who ordered lighting connections only, please contact the "Technical Services Counter" for power supply once your lightings are installed. The exhibitors shall be solely responsible for any consequences caused by the electrical appliances they bring to the fair. Please do not exceed the power supply limit.</p> <p>參展商若已租用電力接線服務(供自行攜帶及安裝電燈使用)，在自行安裝電燈後，請聯絡會場之“攤位設施服務台”以便安排電力接駁。參展商將對自行攜帶之電器用品所引致之任何結果負擔所有責任，切勿超過負荷。</p>

### Fair System & Furniture 攤位結構及傢俱

	<p>No tapes, nails, fixtures, removals or modifications of any kind are allowed to be applied to the official booth structure. <b>No additional booth fitting (including exhibitor's own shelves), structure, lighting, display, decoration items or exhibits can be attached, by any means, to the aluminium profile or structure or panels or fascia of the booth.</b> Please request for booth modifications at our Technical Services Counter ONLY. Exhibitors are liable to any damage caused to their booth fixtures and fittings at the fair.</p> <p>攤位結構不得擅自作任何形式之拆除、改裝或張貼任何東西，亦不得釘上任何釘子。展台的鋁架或結構或圍板或公司名牌上均<b>不能以任何方式附加任何額外的展台裝置</b>(包括自攜層架)、結構、燈具、陳列品、裝飾物或展品等。如需作出改動，請於攤位設施服務台作現場申請。展覽攤位及展場內裝置如有任何損壞概由參展商負責賠償。</p>
	<p>Each square metre of wooden shelf and cabinet top can <b>only support weight under 3kg</b>. Hanging objects from ceiling beams and system panels are prohibited. For safety reasons, standing on the table, chairs, cabinet tops or showcase tops, etc. are strictly prohibited.</p> <p>每米木層板及地櫃櫃面只能負重<b>不超過三公斤</b>之物件。天花橫樑及攤位圍板嚴禁懸掛任何物件。基於安全理由，嚴禁站立在桌子、椅子、地櫃或展示櫃等上。</p>

The exhibitor undertakes to indemnify the organizer from any claims caused by their decoration / construction works done to the shell scheme.

參展商保證：對於任何因其或其聘用之承建商於展台施工或佈置而引致的索償，主辦機構毋須負責。

The exhibitor is recommended to take out insurance policies to cover itself against all potential liabilities. The exhibitor shall be solely responsible for death, injury, damages or any consequences in relation to the violation of any of the above guidelines.

建議參展商須就可能對其構成的所有潛在責任購買保險。若違反以上任何指引，參展商將對引致之死亡、人身傷害、損失或任何後果擔負所有責任。

ES Onsite Circular – V4.1



## **Circular (12) Special Arrangements for Tropical Cyclone & Black Rainstorm Warning Signals**

All exhibitors are requested to note the emergency measures under the following situations. The measures will be implemented should there be a Tropical Cyclone (commonly known as “typhoon”) or Black Rainstorm Warning Signal during **HOME INSTYLE**.

### **A. Special Arrangements for Tropical Cyclone Warning Signal**

#### **I. During Move-in, Move-out**

1. If a Pre-No. 8 Special Announcement, or Tropical Cyclone Warning Signal No. 8 (or above) is issued during the move-in and/or move-out period, the move-in and move-out procedure will continue if situation allows.

#### **II. Prior to Opening Hours**

1. If a Pre-No. 8 Special Announcement is **issued before 8:30am**, the fair will remain **closed**. In the rare situation when a Tropical Cyclone Warning Signal No. 8 (or above) is issued before 8:30am without a Pre-No. 8 (or above) Special Announcement, the same arrangement will apply.
2. If a Tropical Cyclone Warning Signal No. 8 is **cancelled at or before 2pm**, the fair will re-open to the visitors **two hours after** the Tropical Cyclone Warning Signal No. 8 is cancelled.  
Exhibitors will be allowed to enter the fairground for preparation **one hour after** the Tropical Cyclone Warning Signal No. 8 is cancelled if situation allows. Exhibitors are reminded to return to their booths before the fair re-opens to the public.
3. The fair, however, will remain closed if the Tropical Cyclone Warning Signal No. 8 is **cancelled after 2pm**.

#### **III. During Opening Hours**

1. Once the Hong Kong Observatory issues a **Pre-No. 8 Special Announcement**, giving advance notice to the public that a Tropical Cyclone Warning Signal No. 8 will be issued during the fair's opening hours, the fair will close in two hours. The Organiser will broadcast such notice to exhibitors and visitors at once. Exhibitors and visitors will be requested to leave the exhibition venue as soon as possible.
2. **In the rare situation when a Tropical Cyclone Warning Signal No. 8 (or above) is issued without a Pre-No. 8 (or above) Special Announcement**, the fair will close immediately. The Organiser will broadcast such notice to exhibitors and visitors at once. Exhibitors and visitors will be requested to leave the exhibition venue immediately.



## **B. Special Arrangements for Black Rainstorm Warning Signal**

### **I. During Move-in, Move-out**

1. If a Black Rainstorm Warning Signal is issued during the move-in and/or move-out period, the move-in and move-out procedure will continue if situation allows.

### **II. Prior to Opening Hours**

1. If a Black Rainstorm Warning Signal is **issued before 8:30am**, the fair will remain **closed**.
2. If a Black Rainstorm Warning Signal is **cancelled at or before 2pm**, the fair will re-open to the visitors **two hours after** the Black Rainstorm Warning Signal is cancelled. Exhibitors will be allowed to enter the fairground for preparation **one hour after** the Black Rainstorm Warning Signal is cancelled if situation allows. Exhibitors are reminded to return to their booths before the fair re-opens to the public.
3. The fair, however, will remain closed if Black Rainstorm Warning Signal is **cancelled after 2pm**.

### **III. During Opening Hours**

1. If a Black Rainstorm Warning Signal is issued during the fair's opening hours, the fair will **remain open**. Exhibitors and visitors onsite will be encouraged to stay in the exhibition venue for their own safety.

## **C. Other Issues**

1. The Organiser will make an announcement on the above special arrangements through the fair website and the mass media, including radio and television stations. Exhibitors may call the HKTDC customer service hotline, at (852) 1830668, should they have any question concerning the above arrangements.
2. Implementation of the above special arrangements may be adjusted at the time, depending on the actual conditions. The Organiser will announce the changes, if any, as soon as possible.



## 通告(12) 熱帶氣旋及黑色暴雨警告信號下之特別安排

敬請各參展商留意以下熱帶氣旋（俗稱“颱風”）或黑色暴雨警告信號下，主辦機構於香港時尚家品及家紡展所作出之特別安排。

### 甲、熱帶氣旋警告信號下之特別安排

#### (一) 進館日、撤館日

1. 如八號預警或八號（或以上）熱帶氣旋警告信號於進館日及/或撤館日發出，進館及撤館程序將在情況許可下繼續進行。

#### (二) 展覽會開放前

1. 如八號預警於上午8時30分前發出，展覽會將暫時關閉。在罕有情況下，如八號（或以上）熱帶氣旋警告信號在未有發出預警下於上午8時30分前懸掛，展覽會同樣暫時關閉。
2. 如八號熱帶氣旋警告信號於下午2時或之前取消，展覽會將會在八號熱帶氣旋警告信號取消兩小時後重開予參觀人士。在情況許可下，參展商可以在八號熱帶氣旋警告信號取消一小時後進入會場準備。請各參展商於展覽會重開前盡快返回工作崗位。
3. 若八號熱帶氣旋警告信號於下午2時後取消，展覽會將繼續關閉。

#### (三) 展覽會進行期間

1. 當香港天文台發出八號預警提醒公眾八號熱帶氣旋警告信號將於展覽會進行期間懸掛，主辦機構將立刻作出廣播，宣布展覽會將於兩小時後關閉，並請現場參展商及參觀人士盡快離開會場。
2. 在罕有情況下，如八號（或以上）熱帶氣旋警告信號在未有發出預警下懸掛，主辦機構將立刻作出廣播，宣布展覽會即時關閉，並請現場參展商及參觀人士立即離開會場。

### 乙、黑色暴雨警告信號下之特別安排

#### (一) 進館日、撤館日

1. 如黑色暴雨警告信號於進館日及/或撤館日發出，進館及撤館程序將在情況許可下繼續進行。

#### (二) 展覽會開放前

1. 如黑色暴雨警告信號於上午8時30分前發出，展覽會將暫時關閉。
2. 如黑色暴雨警告信號於下午2時或之前取消，展覽會將會在黑色暴雨警告信號取消兩小時後重開予參觀人士。在情況許可下，參展商可以在黑色暴雨警告信號取消一小時後進入會場準備。請各參展商於展覽會重開前盡快返回工作崗位。
3. 若黑色暴雨警告信號於下午2時後取消，展覽會將繼續關閉。

#### (三) 展覽會進行期間



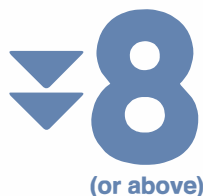
1. 如黑色暴雨警告信號於展覽會進行期間發出，展覽會將繼續舉行，主辦機構將立刻作出廣播，呼籲在場參展商及參觀人士留在會場，直至到黑色暴雨警告信號取消為止，以策安全。

### 丙、其他注意事項

1. 主辦機構會透過展覽會網頁、電台及電視台等各傳播媒介公布以上特別安排。參展商如有任何疑問，可致電香港貿發局客戶服務熱線查詢，電話：(852) 1830668。
2. 主辦機構可能因應現場實際情況而調整以上安排。如有任何改動，主辦機構會盡快公布有關細節。



# Special Arrangements for Tropical Cyclone & Black Rainstorm Warning Signals



## Tropical Cyclone Warning Signal

### During Move-in, Move-out



The move-in and move-out procedure will continue if situation allows.

### Prior to Opening Hours



**Issued before 8:30am**, the fair will remain **closed**.



**Cancelled at or before 2pm**, the fair will re-open to the visitors **two hours after** the Warning Signal is cancelled.



Exhibitors will be allowed to enter the fairground for preparation **one hour after** the Warning Signal is cancelled if situation allows.



The fair will remain closed if the Warning Signal is **cancelled after 2pm**.

### During Opening Hours



**Once the Hong Kong Observatory issues a Pre-No. 8 Special Announcement**, the fair will close in two hours. Exhibitors and visitors will be requested to leave the exhibition venue as soon as possible.



**When a Tropical Cyclone Warning Signal No. 8 (or above) is issued without a Pre-No. 8 (or above) Special Announcement**, the fair will close immediately. Exhibitors and visitors will be requested to leave the exhibition venue immediately.



## Black Rainstorm Warning Signal

### During Move-in, Move-out



The move-in and move-out procedure will continue if situation allows.

### Prior to Opening Hours



**Issued before 8:30am**, the fair will remain **closed**.



**Cancelled at or before 2pm**, the fair will re-open to the visitors **two hours after** the Warning Signal is cancelled.

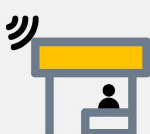


Exhibitors will be allowed to enter the fairground for preparation **one hour after** the Warning Signal is cancelled if situation allows.



The fair will remain closed if the Warning Signal is **cancelled after 2pm**.

### During Opening Hours



The fair will **remain open**. Exhibitors and visitors onsite will be encouraged to stay in the exhibition venue for their own safety.

# 熱帶氣旋及黑色暴雨 警告信號下之特別安排



## 熱帶氣旋警告信號

### 進館日、撤館日



進館及撤館程序將在情況許可下繼續進行。

### 展覽會開放前



上午8時30分前懸掛，展覽會將暫時**關閉**。



下午2時或之前取消，展覽會將會在信號取消**兩小時**後重開予參觀人士。



在情況許可下，參展商可以在信號取消**一小時**後進入會場準備。



下午2時後取消，展覽會將繼續關閉。

### 展覽會進行期間



當香港天文台發出**八號預警**，展覽會將於兩小時後關閉，並請現場參展商及參觀人士盡快離開會場。



如**八號（或以上）熱帶氣旋警告信號**在未有發出預警下懸掛，展覽會即時關閉，並請現場參展商及參觀人士立即離開會場。



## 黑色暴雨警告信號

### 進館日、撤館日



進館及撤館程序將在情況許可下繼續進行。

### 展覽會開放前



上午8時30分前生效，展覽會將暫時**關閉**。



下午2時或之前取消，展覽會將會在信號取消**兩小時**後重開予參觀人士。



在情況許可下，參展商可以在信號取消**一小時**後進入會場準備。



下午2時後取消，展覽會將繼續關閉。

### 展覽會進行期間



展覽會將**繼續舉行**，參展商及參觀人士應留在會場，直至到黑色暴雨警告信號取消為止，以策安全。



## **Circular (13) The New Regulation on Disposable Plastic Tableware and Other Plastic Products <NEW UPDATE>**

The Government will implement the regulation on disposable plastic tableware and other plastic products on 22 April 2024.

### **1. Disposable plastic tableware**

The sale of expanded polystyrene (EPS) tableware and four other types of disposable plastic tableware (namely straws, stirrers, cutlery (forks, knives, spoons) and plates) will be prohibited, and so will the provision of such tableware to takeaway customers. Moreover, the provision of all disposable plastic tableware (also including cups, cup lids, food containers and food container lids) to dine-in customers at catering premises will be prohibited.

### **2. Other disposable plastic products**

The sale and free distribution of plastic-stemmed cotton buds, balloon sticks, inflatable cheer sticks, glow sticks, party hats, oxo-degradable plastic products (regardless of disposability), umbrella bags, food sticks and plastic toothpicks, and the manufacturing of any oxo-degradable plastics products will be prohibited. Free distribution of plastic-packaged tissue paper for promotional use and non-medical use transparent gloves will also be prohibited. Moreover, hotels and guesthouses are banned from providing specified plastic toiletries and plastic-bottled water for free in guest rooms.

### **3. Exclusions / Exemptions**

For disposable plastic tableware, (i) pre-packaged food or drinks (e.g. disposable plastic straws attached to beverage cartons) and (ii) the supply of disposable plastic straws to people with medical needs can be exempted. For other disposable plastic products, exemptions are available for the sale or supply of relevant products\* under certain circumstances, including the use for forensic analysis, scientific research or experiments, medical treatments or procedures, taking medicines, for resale purposes (e.g. a business sells or supplies to another business in B2B exhibitions) or for manufacturing process.

\* These exemptions are not applicable to products including (i) oxo-degradable plastic products (unless in the event that a business sells or supplies to another business for export purpose), (ii) plastic-packaged tissue paper for promotional use and (iii) non-medical use transparent gloves (unless provide to the employees for carrying out duties or work).

For further information about the new regulation, please visit <https://www.cuttheplastics.hk/index.php/en/>, or contact the Environmental Protection Department at (852) 5467 2494 or email to [info@cuttheplastics.hk](mailto:info@cuttheplastics.hk).

Hong Kong Trade Development Council



## **通告 (13) 管制即棄膠餐具和其他塑膠產品的新法例 <最新資訊>**

政府將於 2024 年 4 月 22 日實施管制即棄膠餐具和其他塑膠產品的新法例。

### **(一) 即棄膠餐具**

將禁止銷售和向外賣顧客提供發泡膠餐具和四類即棄膠餐具（即飲管、攪拌棒、進食用具（叉、刀、匙）和碟），同時亦禁止餐飲處所向堂食顧客提供各種即棄膠餐具（同時包括杯、杯蓋、食物容器和食物容器蓋）。

### **(二) 其他即棄塑膠產品**

將包括禁止銷售和免費供應膠柄棉花棒、氣球棒、充氣打氣棒、熒光棒、派對帽、氧化式可分解塑膠產品(不論是否屬即棄性質)、雨傘袋、食物膠籤、膠牙籤，並禁止製造任何氧化式可分解塑膠產品；禁止免費供應宣傳用塑膠包裝紙巾及非醫療用透明即棄膠手套；以及禁止酒店和賓館在房間內免費供應指明塑膠洗漱梳妝用品和即棄膠樽裝水。

### **(三) 不包括 / 豁免情況**

一般而言，以下情況可獲豁免，不受新法例規管。就即棄膠餐具而言，(i)預先包裝的食品或飲品（例如附連在紙包飲品上的即棄膠飲管等）和 (ii)向有醫療需要的人供應即棄膠飲管可獲豁免。就其他即棄塑膠產品而言，在特定情況下銷售或供應相關產品\* 可獲豁免，包括用於法證科學化驗、科學研究或實驗、醫治或醫療程序、進食藥物、用於轉售用途（例如企業於B2B展覽會中出售或供應予另一家企業）、製造過程等情況。

\*這些豁免不適用於(i)氧化式可分解塑膠產品（除非企業向另一家企業出售或供應用作出口用途）、(ii)宣傳用塑膠包裝紙巾、和 (iii)透明即棄膠手套（除非向僱員提供以履行職責或工作）。

有關新法例的詳情，可瀏覽網站 <https://www.cuttheplastics.hk/index.php/tc/>，或致電 (852) 5467 2494 或電郵致 [info@cuttheplastics.hk](mailto:info@cuttheplastics.hk) 向環境保護署查詢。

香港貿易發展局

## Circular (14) Scan2Match 通告(14) 掃碼易

### FAQ

#### 常見問題

1. Is there any recommended placement?

有建議的黏貼位置嗎？

Ans:

Yes. It is recommended to place your company's Scan2Match QR Code at 1850mmH, facing the main aisle(s) where feasible. If there are multiple foamboards, it is recommended to place them in consistent areas. The recommended placement is illustrated for respective booth formats in the Appendix 1 for your reference.

有。建議將貴公司專屬的掃碼易二維碼貼於展台可行範圍面向主通道、離地 1850 毫米的地方。如有多塊泡沫板，建議黏貼於整體一致的位置。有關不同展台形式的建議位置，請參閱附件。

2. Is the format of QR Code boards standardized?

二維碼展示版是統一的？

Ans:

Yes. All QR Code are standardised for Booths in 210x210mm size, made of 5mm foamboard.

是。大會統一為 210x210 四方形的 5 毫米厚泡沫板，背有雙面膠紙以便參展商自行黏貼。

3. What should I do if the QR Code broken / missing?

二維碼板損毀 / 遺失怎麼辦？

Ans:

Please provide your booth number and contact information to our Sales Representative for reprint and pick up at the FMO.

如需重印，請提供攤位號碼、聯絡方法予相關的營業代表以便我們為你安排重印及領取。領取地點為主辦機構辦事處。



4 . How long does a reprint take?

重印需時多少天？

Ans:

Please expect the reprint of QR Code would be ready on or before noon the next day.

最快當天或翌日的中午前。

5 . What is Scan2Match?

掃碼易是甚麼？

Ans:

The **Scan2Match** QR Code is provided for buyers to scan and open the You Company's (Exhibitor's) own profile page via the Marketplace APP. For more information, please visit the **Scan2Match** webpage

<https://www.hktdc.com/event/exhibitionplus/en/shared-contents/scan2match>.

掃碼易二維碼供入場人士透過 Marketplace APP 掃瞄打開貴公司的專有頁面。了解更多，請瀏覽

掃碼易網頁 <https://www.hktdc.com/event/exhibitionplus/tc/shared-contents/scan2match>

(繁)或 <https://www.hktdc.com/event/exhibitionplus/sc/shared-contents/scan2match>

(簡)。

繁



EN



簡

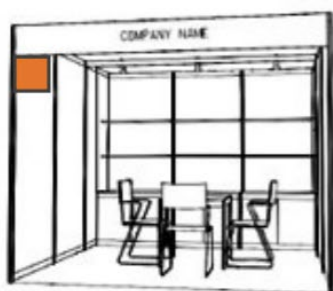


## Recommended Placement

### A. Booth Format: Standard Booth

展台形式: 標準展台

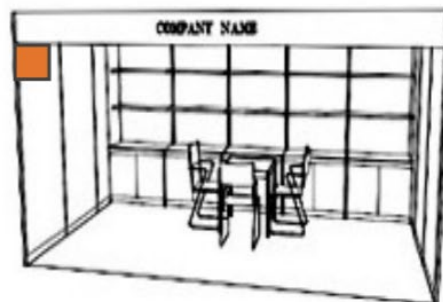
**3M x 3M**



**4M x 3M**



**5M x 3M**



### B. Booth Format: Cultural and Creative Corner

展台形式: 文創體驗區

**3M x 1.5M**



**3M x 3M**





C. Booth Format: Premium Booths

展台形式: 特級展台

Premium A

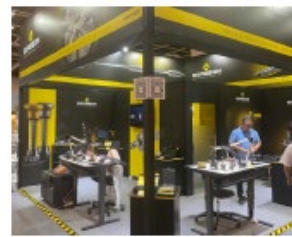
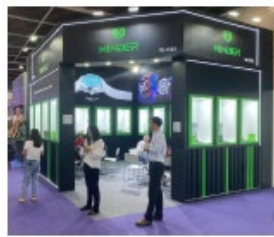


Premium E

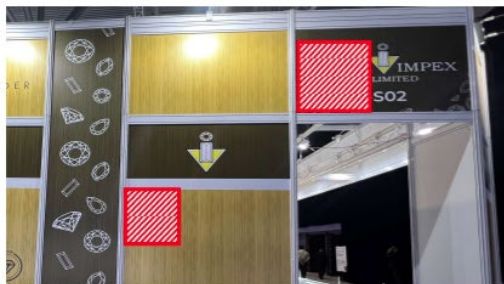


D. Booth Format: Custom-built Participation

展台形式: 特裝參展



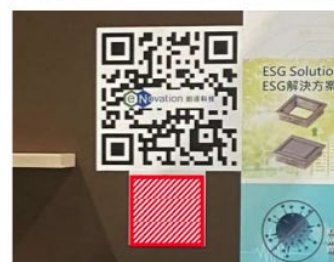
<DONTs 不建議>



Special booth design, e.g. painted walls, vulnerable structure & materials, and on the Fascia  
特別設計，例如油漆牆，易損壞物料及招牌



Booth in dark color design  
深色攤位設計



Next to exhibitors' own QR code / Company information  
參展商二維碼及資料附近

Remarks: Not drawn to scale. For reference only.

註：未按比例繪製。 僅供參考。

Hong Kong Trade Development Council

香港貿易發展局謹啟

26 March 2025

Dear Hong Kong Exhibitors,

## Introducing New Offerings of EXHIBITION+

Thank you for your support to HKTDC Home InStyle. As part of our commitment to enhancing your exhibition experience, we are pleased to introduce an enhancement to our “EXHIBITION+ scheme”. In addition to your exhibition booth, you are entitled for the *Click2Match* smart business matching platform, a 2-month promotional period on *hktdc.com Sourcing* and the *Scan2Match* function, all designed to keep you connected with buyers from around the globe online.

To further enrich your online exposure, we are pleased to announce a **COMPLIMENTARY 10-month extension** on *hktdc.com Sourcing*, granting you a total of 12 months of online visibility. This complimentary extension provides an excellent opportunity to continue engaging with your potential clients well beyond the fair year-round.

### SME Export Marketing Fund (EMF)

For exhibitors who are eligible for EMF, please remember to submit your application to Trade & Industry Department (TID) same as before, i.e. within 60 calendar days after the fair completion date of 26 May 2025. For further details, please visit: <https://www.smelink.gov.hk/en/web/sme-portal/w/sme-export-marketing-fund.html>

### Top-up Promotional Packages

Meanwhile, we are pleased to launch two new top-up promotion packages, designed to enhance your visibility before, during and after the fairs, with the support of our dedicated HKTDC teams. Please do not hesitate to reach out to us.

**If you would like to explore insights from your fellow exhibitors on how to leverage different services under “EXHIBITION+” to achieve outstanding business results, you can discover their success stories and tips here:** [https://www.hktdc.com/event/exhibitionplus/en/success-stories?ref\\_source=oo\\_exh\\_eplus](https://www.hktdc.com/event/exhibitionplus/en/success-stories?ref_source=oo_exh_eplus)

You could be the next to inspire others with your success story!

Should you have any questions, please do not hesitate to contact us:

Ms. Cwing Chan	Email: <a href="mailto:cwing.sw.chan@hktdc.org">cwing.sw.chan@hktdc.org</a>	Tel: (852) 2240 4237
Ms. Yannes To	Email: <a href="mailto:yannes.my.to@hktdc.org">yannes.my.to@hktdc.org</a>	Tel: (852) 2240 4524
Mr. Pat Li	Email: <a href="mailto:pat.kh.li@hktdc.org">pat.kh.li@hktdc.org</a>	Tel: (852) 2240 4384

Yours faithfully,

Exhibitions and Digital Business Department  
Hong Kong Trade Development Council



二零二五年三月二十七日

致香港參展商，

## 「展覽+」推出新優惠

感謝 貴公司一直以來對香港貿發局香港時尚家品及家紡展的支持。香港時尚家品及家紡展以 EXHIBITION+ (「展覽+」) 線上線下融合模式舉行，配合「商對易」智能商貿配對平台，「掃碼易」功能及兩個月「貿發網採購」推廣服務，讓來自世界各地的展商和買家可以同時在網上保持聯繫。

為提升展商的參展體驗，貿發局將全面加强「展覽+」線上線下推廣，助您主動出擊，聯繫生意夥伴。參展商可獲**額外贈送十個月**，享有**總共十二個月的網上推廣**，讓您可以在展會結束後全年無間斷與客戶繼續互動及洽商。

### 中小企業市場推廣基金

請各符合申請工業貿易署「中小企業市場推廣基金」的展商如常在展覽活動完成日（5月26日）後的60個曆日內遞交申請及證明文件。有關「中小企業市場推廣基金」之詳情，請瀏覽：

<https://www.smelink.gov.hk/zh/web/sme-portal/w/sme-export-marketing-fund.html>

### 額外推廣計劃

此外，貿發局更同時推出兩項全新額外**推廣計劃**，由香港貿發局專業團隊助您於展前、展期及展後加強曝光，提升參展成功機會。歡迎跟我們聯絡了解詳情。

如果您有興趣參考其他展商如何利用「展覽+」內各項服務獲得更佳的參展效果，請參閱以下網址：

[https://www.hktdc.com/event/exhibitionplus/tc/success-stories?ref\\_source=oo\\_exh\\_eplus](https://www.hktdc.com/event/exhibitionplus/tc/success-stories?ref_source=oo_exh_eplus)

我們期待您能跟大家分享您的成功參展經驗！

如有查詢，歡迎聯絡：

陳思穎小姐 電郵: [cwing.sw.chan@hktdc.org](mailto:cwing.sw.chan@hktdc.org)

電話: (852) 2240 4237

杜美欣小姐 電郵 [yannes.my.to@hktdc.org](mailto:yannes.my.to@hktdc.org)

電話: (852) 2240 4524

李嘉豪先生 電郵 [pat.kh.li@hktdc.org](mailto:pat.kh.li@hktdc.org)

電話: (852) 2240 4384

香港貿易發展局展覽及數碼業務部

二零二五年三月二十六日

致參展商，

## 「展覽+」推出新優惠

感谢 贵公司一直以来对香港贸发局香港时尚家品及家纺展的支持。香港时尚家品及家纺展以 EXHIBITION+ (「展覽+」) 线上线下融合模式举行，配合「商对易」智能商贸配对平台，「扫码易」功能及两个月「贸发网采购」推广服务，让来自世界各地的展商和买家可以同时在网上保持联系。

为提升展商的参展体验，贸发局将全面加强「展覽+」线上线下推广，助您主动出击，联系生意伙伴。參展商可获**额外赠送十个月**，享有**总共十二个月的网上推广**，让您可以在展会结束后全年无间断与客户继续互动及洽商。

### 额外推广计划

此外，贸发局更同时推出两项全新**额外推广计划**，由香港贸发局专业团队助您于展前、展期及展后加强曝光，提升参展成功机会。欢迎跟我们联络了解详情。

如果您有兴趣参考其他展商如何利用「展覽+」内各项服务获得更佳的参展效果，请参阅以下网址：  
[https://www.hktdc.com/event/exhibitionplus/sc/success-stories?ref\\_source=oo\\_exh\\_eplus](https://www.hktdc.com/event/exhibitionplus/sc/success-stories?ref_source=oo_exh_eplus)

我们期待您能跟大家分享您的成功参展经验！

如有查询，欢迎联络：

陈思颖小姐 电邮: [cwing.sw.chan@hktdc.org](mailto:cwing.sw.chan@hktdc.org)

电话: (852) 2240 4237

杜美欣小姐 电邮: [yannes.my.to@hktdc.org](mailto:yannes.my.to@hktdc.org)

电话: (852) 2240 4524

李嘉豪先生 电邮: [pat.kh.li@hktdc.org](mailto:pat.kh.li@hktdc.org)

电话: (852) 2240 4384

香港贸易发展局展览及数码业务部

二零二五年三月二十六日

致參展商，

## 「展覽+」推出新優惠

感謝 貴公司一直以來對香港貿發局香港時尚家品及家紡展的支持。香港時尚家品及家紡展以 EXHIBITION+ (「展覽+」) 線上線下融合模式舉行，配合「商對易」智能商貿配對平台，「掃碼易」功能及兩個月「貿發網採購」推廣服務，讓來自世界各地的展商和買家可以同時在網上保持聯繫。

為提升展商的參展體驗，貿發局將全面加强「展覽+」線上線下推廣，助您主動出擊，聯繫生意夥伴。參展商可獲**額外贈送十個月**，享有**總共十二個月的網上推廣**，讓您可以在展會結束後全年無間斷與客戶繼續互動及洽商。

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此外，貿發局更同時推出兩項全新額外**推廣計劃**，由香港貿發局專業團隊助您於展前、展期及展後加強曝光，提升參展成功機會。歡迎跟我們聯絡了解詳情。

如果您有興趣參考其他展商如何利用「展覽+」內各項服務獲得更佳的參展效果，請參閱以下網址：  
[https://www.hktdc.com/event/exhibitionplus/tc/success-stories?ref\\_source=oo\\_exh\\_eplus](https://www.hktdc.com/event/exhibitionplus/tc/success-stories?ref_source=oo_exh_eplus)

我們期待您能跟大家分享您的成功參展經驗！

如有查詢，歡迎聯絡：

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香港貿易發展局展覽及數碼業務部

26 March 2025

Dear Exhibitors,

## Introducing New Offerings of EXHIBITION+

Thank you for your support to HKTDC Home InStyle. As part of our commitment to enhancing your exhibition experience, we are pleased to introduce an enhancement to our “EXHIBITION+ scheme”. In addition to your exhibition booth, you are entitled for the *Click2Match* smart business matching platform, a 2-month promotional period on *hktdc.com Sourcing* and the *Scan2Match* function, all designed to keep you connected with buyers from around the globe online.

To further enrich your online exposure, we are pleased to announce a **COMPLIMENTARY 10-month extension** on *hktdc.com Sourcing*, granting you a total of 12 months of online visibility. This complimentary extension provides an excellent opportunity to continue engaging with your potential clients well beyond the fair year-round.

### Top-up Promotional Packages

Meanwhile, we are pleased to launch two new top-up promotion packages, designed to enhance your visibility before, during and after the fairs, with the support of our dedicated HKTDC teams. Please do not hesitate to reach out to us.

**If you would like to explore insights from your fellow exhibitors on how to leverage different services under EXHIBITION+ to achieve outstanding business results, you can discover their success stories and tips here:** [https://www.hktdc.com/event/exhibitionplus/en/success-stories?ref\\_source=oo\\_exh\\_eplus](https://www.hktdc.com/event/exhibitionplus/en/success-stories?ref_source=oo_exh_eplus)

You could be the next to inspire others with your success story!

Should you have any questions, please do not hesitate to contact us:

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Yours faithfully,

Exhibitions and Digital Business Department  
Hong Kong Trade Development Council