

March 2025

#### Dear Exhibitor,

Thank you for your participation in the Home InStyle 2025. We are pleased to attach the second Exhibitor Package for preparing your participation in the upcoming Fair. It includes the following important materials: -

- 1) Letter on Exhibitor Check-In Procedure
- 2) Appendix 1 Move in/out Arrangement & Use of Vehicle Permit <TBA>
- 3) Appendix 2 Rules and Measures for Move-out on 30 April 2025 <TBA>
- 4) Appendix 3 Move-out Regulations
- 5) Appendix 4 Exhibitor's Brief on Protection of Intellectual Property Rights (IPR)
- 6) Circulars on:
  - Circular 1 Free Exhibits Overnight Storage Service & Reply Form
  - Circular 2 Use of Badge and Vehicle Permit
  - Circular 3 Important Exhibition Regulations
  - Circular 4 Security Measures Against Thefts and Losses at the Fair
  - Circular 5 Caution on Third Party Promotional Offers
  - Circular 6 Caution on Rental of Credit Card Payment Terminals
  - Circular 7 New Measures on Custom-Built Participation Stands
  - Circular 8 Immigration Regulations to be Observed and Followed by Exhibitors
  - Circular 9 Free Wireless LAN Service
  - Circular 10 Animals Prohibited from Entering The Venue
  - Circular 11 The New Regulation on Disposable Plastic Tableware and Other Plastic Products
  - Circular 12 Scan2Match Most Scanned Exhibitors Campaign < NEW UPDATE>
  - Circular 13 Purchasing Exhibitor Insurance < NEW UPDATE >
- \* **Note:** 1) You/Your representatives are required to present the Exhibitor Badges during the fair period for admission. All on-site requests on additional badges will be charged at HK\$25 (US\$3) each.
  - 2) Your forwarder is required to present the Transportation Worker hand-strap for moving your exhibits in-out the exhibition hall during the move-in and move-out days.
  - 3) The badge lanyard could be picked up at the fairground.
- \*\* **Note:** Information may varies from time to time according to the most up to date arrangement of the Organiser. Exhibitors are recommended to refer to the latest circulars received.

Exhibitors are required to bring along the enclosed <u>Letter on Exhibitor Check-In Procedure</u> and proceed to the **Exhibitor Check-In Counter** upon their arrival at <u>Hall 3E Concourse</u> of the Hong Kong Convention & Exhibition Centre on the move-in day (26 April 2025) to collect the **booth curtain and fair related circulars.** 

Should you have any queries, please feel free to contact, please feel free to contact our colleagues below.

Name <b></b> 聯	絡人	Tel 電話	Email 電子郵件	Fax 傳真
Ms Mei Tsz Chan	陳美子小姐	(852) 2240 4601	meitsz.chan@hktdc.org	(852) 3915 2408
Mr Thinking Yan	甄子軒先生	(852) 2240 4059	thinking.th.yan@hktdc.org	(852) 2824 0249
Ms Yannes To	杜美欣小姐	(852) 2240 4524	yannes.my.to@hktdc.org	(852) 2824 0249
Mr Jeffrey Tang	鄧景支先生	(852) 2240 4215	jeffrey.kc.tang@hktdc.org	(852) 2169 9567
Mr Jacky Ho	何子謙先生	(852) 2240 4934	jacky.th.ho@hktdc.org	(852) 2169 9789
Mr Pat Li	李嘉豪先生	(852) 2240 4384	pat.kh.li@hktdc.org	(852) 2270 5716

Yours faithfully, Hong Kong Trade Development Council





#### 致: 各參展商

多謝 貴司參與香港時尚家品及家紡展 2025。

#### **ଜ**函附上:

- 1) 參展商登記進場手續通知書
- 2) 附件 1- 進館、撤館之交通安排及車輛許可證之使用須知 <待公佈>
- **3)** 附件 2 有關撤館日(2025 年 4 月 30 日)之特別措施撤館規則 <待公佈>
- 4) 附件 3 撤館規則
- 5) 附件 4 有關保護知識產權措施及參展商須知
- 6) 展覽會通告
  - 通告 1 展品儲存服務及回條
  - 通告 2 工作證之使用
  - 通告3-展會重要規則
  - 通告 4 有關防止展品遺失或盜竊的保安措施
  - 通告 5 請小心處理由第三者提供之推廣優惠
  - 通告 6 提防有關信用卡終端機租賃服務
  - 通告 7 特裝參展攤位新措施
  - 通告8-參展商須遵守的入境規例
  - 通告9-免費無線上網服務
  - 通告 10 禁止攜帶動物進入會場
  - 通告 11 管制即棄膠餐具和其他塑膠產品的新法例
  - 通告 12 參加「最多買家掃描的參展商」活動 打開無限商機 <最新資訊>
  - 通告 13 保險相關注意事項 <最新資訊>

\*備註: 1) 参展商及其代表須於展覽期間佩帶參展商工作證進場,所有現場補發之參展商工作證 <u>需繳付</u> 每張港幣 **25** 元(美金 **3** 元)之費用。

- 2) 於進館及撤館日,各搬運展品進出展館的工人必須佩帶運輸工人手帶。
- 3) 参展商證件掛繩可在會場免費索取。

\*\*備註: 主辦機構會就實際情況而變更進館及撤館安排及其他資料,而一切資料以最新的通告為準。

請各參展商於進場日 (即 2025 年 4 月 26 日)攜同隨函附上之<u>參展商登記進場手續通知書</u>前往於香港會議展覽中心<u>展覽廳 3E 大堂</u>設置之「**參展商登記進場櫃位**」辦理進場登記手續,並領取<u>展台布</u>簾及有關是次展覽之通告。

派駐參展商登記進場櫃位之工作人員會樂意協助 貴公司。若閣下對以上安排有任何疑問,請與以 下同事聯絡。

Name 聯絡人		Tel 電話	Email 電子郵件	Fax 傳真	
Ms Mei Tsz Chan	陳美子小姐	(852) 2240 4601	meitsz.chan@hktdc.org	(852) 3915 2408	
Mr Thinking Yan	甄子軒先生	(852) 2240 4059	thinking.th.yan@hktdc.org	(852) 2824 0249	
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Mr Jeffrey Tang	鄧景支先生	(852) 2240 4215	jeffrey.kc.tang@hktdc.org	(852) 2169 9567	
Mr Jacky Ho	何子謙先生	(852) 2240 4934	jacky.th.ho@hktdc.org	(852) 2169 9789	
Mr Pat Li	李嘉豪先生	(852) 2240 4384	pat.kh.li@hktdc.org	(852) 2270 5716	

祝 展出成功!



香港貿易發展局 2025年3月



March 2025

Dear Exhibitor,

Re: Exhibitor Check-In Procedure

Thank you for your participation in the Home InStyle 2025.

The booth curtain, together with fair information, will be ready for your pick-up at the **Exhibitor Check-In Counters** on the move-in day of **26 April 2025**. The Check-in counters will be set up at <u>Hall 3E Concourse</u> of the Hong Kong Convention & Exhibition Centre from 9:00 a.m. to 8:00 p.m. Please bring along this letter and your business name card/company chop to collect the said materials at the counters upon your arrival at the fairground.

We wish you every success in the Fair!

Exhibitions and Digital Business Department Hong Kong Trade Development Council

致: 各參展商

#### 參展商登記進場手續

多謝 貴司參與香港時尚家品及家紡展 2025。 請各參展商於 2025 年 4 月 26 日上午 9 時至下午 8 時,攜同此信及閣下之公司名片或公司印章前往於香港會議展覽中心 展覽廳 3E 大堂 設置之「參展商登記進場櫃位」領取展台掛簾及其他有關是次展覽會之資料。

謹祝 貴公司展出成功。

香港貿易發展局 展覽及數碼業務部 謹啟 2025年3月

Company Name 公司名稱:
Booth No. 攤位號碼:
Contact Person 聯絡人:
Contact Tel 聯絡電話:
Signature and Company Chop 簽署及蓋章:





## **Appendix 3: Move-out Regulations**

Please note that many buyers have to utilize all opening hours in the 4-day event to schedule and complete their visits at the Fair. We have received several complaints about exhibitors who had removed all the exhibits well before the official closing time. In order to maintain a good image of the Fair including exhibitors' professionalism, and to protect all exhibitors and buyers as well as their interests, **move-out of exhibits is prohibited before 5:00 p.m. on 30 April 2025**. According to clause 46 in the exhibition regulation listed on the application form – no stand or exhibits shall be dismantled or removed before the official closing time. Our staff will conduct on-site spot-checks in the afternoon on **30 April 2025**, those exhibitors who violated such rule will be served a warning letter.

#### **Performance Bond**

If an exhibitor violates the rules in Home InStyle 2025 and receives a warning letter issued by the Hong Kong Trade Development Council, the exhibitor must place a deposit (performance bond) when they apply for Home InStyle 2026. The amount of the performance bond is based on exhibitor's booth size as follows:

Booth Area in 2026	Performance Bond Amount
6-35sq.m.	HK\$5,000 / US\$650
36-89sq.m.	HK\$10,000 / US\$1,300
90-161sq.m.	HK\$20,000 / US\$2,600
162sq.m. or above	HK\$40,000 / US\$5,200

Exhibitors concerned have to pay the performance bond by cheque to the HKTDC Exhibitions and Digital Business Department. Further details shall be found in the invitation letter for Home InStyle 2026.

The application of Home InStyle 2026 will not be accepted if the exhibitor fails to pay the performance bond on or before deadline.

If an exhibitor violates the rule again during Home InStyle 2025, full amount of the performance bond will be forfeited. Otherwise the deposit will be returned in full after the exhibition period of the Fair.

The deduction of performance bond does not remove any obligation from exhibitor to comply with all terms and conditions. If an exhibitor fails to comply with the above rules and the violations persist, the Organiser reserves the right to penalize such exhibitor, including but not limited to by delaying such exhibitor's turn in selecting a stand or the right to retain their stand for the Fair or to cancel its entitlement to exhibit to be held in the following year.

Thank you for your cooperation and kind understanding.

Exhibitions and Digital Business Department Hong Kong Trade Development Council







## 附件 3: 撤館規則

本局接到不少買家投訴參展商提早撤離展館,影響其預定的參觀計劃。為了保持展覽會及參展公司專業和良好的形象,以及保障所有參展商及買家的利益,**所有參展商嚴禁於4月30日下午5時前把展品搬離會場。**參展申請表內的展覽會規則第46項,已列明展商須於展覽結束後,才可收拾展品,請各參展商務必遵守。本局將於4月30日下午派員巡察各展館,如發現展商違規,本局將即時發出警告信。

#### 違規罰款按金

如參展商於**香港時尚家品及家紡展 2025** 違反展覽會規則 46 條有關撤館規則,並收到香港貿發局所發出之違規通知書,在申請參與來年香港時尚家品及家紡展時,參展商必須繳付違規罰款按金。違規罰款按金將按展臺的大小而定:

2026 年展台面積	違規罰款按金
6-35 平方米	港幣\$5,000 / 美金\$650
36-89 平方米	港幣\$10,000 / 美金\$1,300
90-161 平方米	港幣\$20,000 / 美金\$2,600
162 平方米或以上	港幣\$40,000 / 美金\$5,200

有關參展商必須於來年報名時將罰款按金以劃線支票形式交回香港貿發局展覽及數碼業務部。詳情將列於香港時尚家品及家紡展 2026 的參展邀請函。如參展商未能於指定日期前繳付違規罰款按金,主辦機構將不會接納參展商於香港時尚家品及家紡展 2026 的申請。

如**参展商於 2026 年再度違規,違規罰款按金將會被沒收。**如參展商於 2026 年展覽期間並無任何違規事宜,所有按金將於展會後退回。

徵收違規罰款並不代表在繳付罰款之後參展商便可排除等責任,故參展商若繼續違規,不予改善, 屬於嚴重違規行為,主辦機構將保留權利押後未來選擇攤位次序或取消該公司保留位置的權利,甚 至取消未來的參展資格。

敬希各參展商能遵守以上展覽會規則,多謝合作!

預祝 展出成功

香港貿易發展局





# Appendix 4: Exhibitors' Brief on the Protection of Intellectual Property Rights at TDC Exhibitions

The Hong Kong Trade Development Council (referred to below as "**TDC**", "**Organiser**", "**we**", "**our**" or "**us**"), the statutory body promoting Hong Kong's international trade, is committed to fostering original design and safeguarding intellectual property rights.

We have on-the-spot procedures at our trade fairs for handling any complaint that a product on display infringes someone else's intellectual property rights. These complimentary procedures are not the only way in which complainants can file complaints. Complainants can also file complaints with Hong Kong Customs and Excise Department and/or the Courts of Hong Kong.

These procedures, carried out with our on-call legal advisor, are designed to help establish whether there is a case to answer so that complaints may either be pursued or resolved promptly. Our legal advisors will be on-call during the opening hours of our trade fairs and will attend our office within a reasonable time upon notification by us to handle any complaint filed in accordance with the Exhibitor's Brief. Our aim is as much to protect the rights of individual exhibitors to be promptly cleared of unfounded complaints as it is to uphold their obligation to respect the intellectual property rights of others.

In this respect, the attention of all exhibitors ("**Exhibitors**") is drawn to Clause 43 of the conditions of participation, setting out rights and obligations of exhibitors at TDC exhibitions, which is set out below for ease of reference:

The Exhibitor warrants that the exhibits and packages thereof and the Publicity Material or any other part of the display on the Stand do not in any way howsoever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. The Exhibitor agrees to fully indemnify the Organiser and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by the Exhibitor and/or the Organiser and/or the latter's agents, representatives, contractors or employees of such third party's rights.

The Exhibitor agrees that it shall comply with any "Exhibitors' Brief on the Protection of Intellectual Property Rights at TDC Exhibitions" ("Exhibitors' Brief") that the Organiser may issue from time to time, including abiding by any complaint procedures and penalties stated in the Exhibitors' Brief, whether as a Complainant of infringement of intellectual property right or as a party subject to any such complaint. If the Exhibitor fails or refuses to abide by any of the terms and conditions of the Exhibitors' Brief, the Organiser shall have the sole and absolute discretion to ban the Exhibitor and any of its representatives, parent, associate, affiliated and/or subsidiary companies from any or all future TDC exhibitions and/or to further ban any representatives of the Exhibitor in question from entering the venue of the current TDC Exhibition in which the Exhibitor is participating.

If a complainant ("Complainant") files a complaint with the Organiser in accordance with the Exhibitors' Brief and requests the Organiser to take action against an Exhibitor, the Complainant agrees to hold the Organiser, its agents, representatives, contractors and employees (including but not limited to their Legal Advisors) harmless and to fully indemnify each and every one of them against any and all liabilities, losses, costs (including but not limited to legal costs), expenses and damages of any nature whatsoever incurred or suffered by any of them as a result of or however arising from any action that the Organiser, its agents,



representatives, contractors or employees (including but not limited to their Legal Advisors) may take in reliance of or as result of such complaint filed by the complainant, or any other requests, directions or instructions made or given by the complainant pursuant to such complaint. The Complainant further agrees not to take any legal action or make any claim or demand against the Organiser, its agents, representative, contractors or employees (including but not limited to their Legal Advisors) in relation to such complaint and the alleged infringement of intellectual property rights.

#### **Procedures**

- 1. If you have any complaint involving infringement of your intellectual property rights, this should be reported to the Fair Management Office, where it will be handled by HKTDC Fair Officials and the on-call Fair Legal Advisor engaged by HKTDC (the "Fair Legal Advisor"). The Fair Legal Advisor will be on-call during the opening hours of HKTDC's trade fairs and will attend the HKTDC's office within a reasonable time upon notification by the HKTDC to handle any complaint filed in accordance with the Exhibitor's Brief.
- 2. If you receive a complaint at your booth, you should refer the Complainant to the Fair Management Office.
- 3. Both the documents attached to the Exhibitors' Brief and the Legal Advisors on site will specify the kind of documents and other evidence necessary to support a complaint.
- 4. If the Legal Advisor is satisfied, on the basis of the documents provided, that the Complainant's intellectual property rights are valid and have been infringed by the display of the Exhibitor's product or material in dispute at the Fair, a TDC Fair Official will visit the booth involved.
- 5. The Fair Legal Advisor will also visit the HKTDC's website (www.hktdc.com) to check whether the product or any material in dispute is displayed on the said website. If so, the HKTDC has the sole and absolute discretion to disable the link or otherwise take down / remove the disputed product or material from the Organiser's website in accordance with the HKTDC's *Terms & Conditions for Printed Advertisement & Online Promotion* without further notice.
- 6. As Fair Organiser, TDC has the power to immediately take at least 3 photographs of the product or any material in dispute.
- 7. The Exhibitor will be asked to remove the product or material in dispute immediately from display and not to trade in it for the remainder of the Fair unless he/she can adduce evidence to show to the satisfaction of the Legal Advisors that he/she has the right to deal in such product or material. He/she will also be required to sign an undertaking immediately to this effect. A copy of the signed undertaking and one copy of the photograph will be given to the Complainant and the Exhibitor. A further copy of the signed undertaking together with one copy of the photograph will be retained by the TDC for its records.
- 8. If the TDC is notified by the Customs and Excise Department that it is investigating possible violation of copyright and/or trademark by an Exhibitor at the Fair, the Exhibitor will be required to immediately remove the product or material which is under investigation for the remainder of the Fair.
- 9. If the Exhibitor fails or refuses to co-operate with TDC under paragraphs 6 and/or 7 and/or 8 above, TDC shall have the right and power, in its sole and absolute discretion, to ban the Exhibitor and any of its representatives, parent, associate, affiliated and/or subsidiary companies, from any or all future TDC exhibitions.
- 10. TDC staff will visit any booth in respect of which a complaint has been received and accepted by TDC's Legal Advisors, in order to reconfirm that the disputed product or material is no longer on display and is not being traded. If the Exhibitor is found to have breached its undertaking not to display or deal with the product or material in dispute during the remaining period of the Fair, TDC shall have the right and power, at its sole and absolute discretion, to immediately terminate the right of participation in the Fair in question of the Exhibitor and any of its representatives, parent, associate, affiliated and/or



subsidiary companies without any refund of the participation fee already paid, and to ban the Exhibitor and any of its representatives, parent, associate, affiliated and/or subsidiary companies from any or all future TDC exhibitions.

#### **Penalties**

An Exhibitor and/or any of its representatives, parent, associate, affiliated and/or subsidiary companies may, in the sole and absolute discretion of the TDC, be banned from any or all future participation in TDC exhibitions if:

- a. after TDC has received and accepted a complaint against the Exhibitor, the Exhibitor fails or refuses to:
  - allow TDC to immediately take 3 photographs of the product or material in dispute;
  - sign an undertaking immediately in favour of TDC in a form provided by TDC, indicating its decision whether to remove or continue to display the product or material in dispute;

OR

b. if the Exhibitor refuses to remove from display the product or material in dispute and a legal action brought against the Exhibitor in relation to the display of the product or material in dispute is upheld by a Court in Hong Kong, notwithstanding that the Exhibitor has signed an undertaking in favour of TDC and allowed TDC to take photographs of the product or material in dispute during the Fair;

OR

c. the Exhibitor removes the product or material in dispute immediately from display and signs an undertaking provided by TDC not to display or deal with any such item for the rest of the Fair period, but is subsequently found to be in breach of such an undertaking; in which case the TDC shall, in addition, be entitled to immediately terminate the Exhibitor's right of participation for the rest of the Fair period without refund of any participation fee already paid by the Exhibitor;

OR

d. there are two or more court rulings from a Court in Hong Kong against the Exhibitor confirming its infringement of intellectual property rights of any Complainant(s) during two consecutive fair periods, notwithstanding that the Exhibitor has cooperated with TDC during the Fairs by removing the disputed product or material from display:

OR

- e. within two consecutive fair periods there are four or more valid complaints filed against the same exhibitor and which have been accepted by the Legal Advisors:
  - by more than one complainant in respect of different intellectual property rights; or
  - by the same complainant in respect of different products or material items

OR

f. the Exhibitor is accused or convicted of any criminal offence relating to infringement of intellectual property rights or violation of intellectual property-related laws and regulations.

#### Penalties for intellectual property-related criminal offences

Copyright Ordinance (Chapter 528 the Laws of Hong Kong)

It is a criminal offence to make or deal in articles that infringe copyright. The Copyright Ordinance sets out in detail the different activities that constitute criminal offences. A person who commits such a criminal offence is liable to a fine of HK\$50,000 in respect of each infringing copy and to 4 years' imprisonment or a fine of HK\$500,000 and 8 years' imprisonment depending on the type of infringing activity carried out.



#### Trade Descriptions Ordinance (Chapter 362 the Laws of Hong Kong)

Under the Trade Descriptions Ordinance, any person who:-

- (i) applies a false trade description to any goods, or any service supplied or offered to be supplied to a consumer;
- (ii) supplies or offers to supply any goods, or any services to consumers, to which a false trade description is applied; or
- (iii) has in his possession for sale, or for any purpose of trade or manufacture, any goods to which a false trade description is applied commits a criminal offence.

Further, any person who forges any registered trade mark or falsely applies to any goods any trade mark so nearly resembling a registered trade mark as to be calculated to deceive also commits a criminal offence.

Further, any person who engages in relation to a consumer any unfair trade practices (including but not limited to any commercial practice that is a misleading omission, or is aggressive, or constitutes bait advertising, bait and switch, or wrongly accepting payment) also commits a criminal offence.

Any person who commits such an offence under the Trade Descriptions Ordinance may be liable -

- a. on conviction on indictment, to a fine of \$500,000 and to imprisonment for 5 years; and
- b. on summary conviction, to a fine of \$100,000 and to imprisonment for 2 years.

# Documents Required as Evidence of Subsistence and Ownership of Intellectual Property Rights

#### A. Copyright

**Option 1**: An affidavit of copyright ownership and subsistence made by the owner of the copyright work pursuant to Section 121 of the Copyright Ordinance (Cap. 528 of Laws of Hong Kong) - for reference purposes, a template affidavit is available for download at: [http://tpwebapp.hktdc.com/fair/Multi\_fairs/pdf/Copyright/2.pdf]

OR

**Option 2**: If the Complainant owns and provides its <u>original</u> evidence for all of the below items 4-6 as evidence, and provide information and evidence of <u>all</u> of the following:-

- 1. date and place that the copyright work was first made or first published;
- 2. name of the author of the copyright work;
- 3. name of the owner of the copyright work;
- 4. <u>original</u> copyright work (e.g. design drawings, sketches, etc) **NOTE**: copies, including photocopies or computer copies will <u>not</u> be accepted;
- 5. <u>original</u> evidence on proof of ownership of the copyright work for example, in the event the author of the copyright work is an employee of the Complainant, that employee's contract of employment; or in the event the author of the copyright work is not the Complainant nor its employee, copyright assignment evidencing the assignment of copyright from the author to the Complainant; and



6. <u>original</u> evidence of the date of (i) the first sale of the product/article to which the copyright work relates (e.g. invoices, shipping documents, etc) or (ii) the first publication of the copyright work, and such evidence must clearly identify the product/article in question

For any complaint made under Option 2, complainants will also be required to complete, provide and confirm <u>all</u> the above information and evidence in a standard-form checklist (which is available for download at <a href="http://tpwebapp.hktdc.com/fair/Multi-fairs/pdf/Copyright/1.pdf">http://tpwebapp.hktdc.com/fair/Multi-fairs/pdf/Copyright/1.pdf</a>] or to be provided by TDC at the time of the complainant's filing of the complaint). If any of the required information and/or evidence is missing or otherwise incomplete, or if any of the information and/or evidence provided are, in TDC's opinion, unreliable, conflicting, false or inaccurate in any manner, the relevant complaint will not be processed or will be rejected.

#### B. Trade Mark

 Original or certified copy of a valid Certificate of Registration of Trade Mark in <u>Hong</u> <u>Kong</u> including any renewal certificates or proof of renewal (NOTE: foreign registrations will <u>not</u> be accepted).

#### C. Registered Design

Original or certified copy of a valid Certificate of Registration of Design in <u>Hong Kong</u> including any renewal certificates or proof of renewal (NOTE: foreign registrations will <u>not</u> be accepted).

#### D. Patent

- Original or certified copy of a valid Certificate of Grant of Patent in <u>Hong Kong</u> including any renewal certificates or proof of renewal (NOTE: foreign registrations will <u>not</u> be accepted); and
- 2. A written opinion from the complainant's Hong Kong patent agent or legal advisor that the Hong Kong patent is valid and infringed by the display of the Exhibitor's product or material in dispute during the Fair with clear and specific reference to the alleged infringing product in question.

And any other evidence that the Legal Advisor may require depending on the specific facts of the case.

\* The Organiser reserves the right to amend any contents in the Exhibitor's Brief (including without limitation the documents required for filing a complaint) at any time without prior notice.



## 附件 4:香港貿易發展局展覽會保護知識產權措施:參展商須知

香港貿易發展局(以下簡稱為「**本局**」、「**主辦機構**」)是專責促進香港對外貿易的法定機構,對於推動原創設計以及保護知識產權不遺餘力。

本局訂有一套處理展覽現場侵權投訴的程序,並聘法律顧問,以確定侵權投訴是否理據充足,協助有關方面決定採取進一步行動抑或從速解決糾紛。本局於展覽會開放期間備有法律顧問候命,如投訴人/參展商根據參展商須知向本局作出侵權投訴,本局之法律顧問將於收到本局有關通知後的合理時間內抵達本局之辨事處協助處理有關投訴。這些免費的投訴程序不是投訴人唯一的投訴方法,投訴人也可以向香港海關和/或香港法院提出投訴。

訂定這套程序的目的,是提醒參展商尊重他人的知識產權,並同時盡快澄清無理投訴以保障參展商的權益。

茲促請所有參展商 (「**參展商**」),必須遵守貿易發展局展覽會參展規則第 43 項有關參展商權利與責任的條款,內容如下:

參展商保證展品及產品包裝,以及宣傳品或攤位的任何展示部分,在任何各方面均沒有違反或 侵犯任何第三者的權利,包括所有知識產權,其中包括但不限於已註冊或未註冊的商標、版權、 外觀設計、名稱及專利;並同意悉數賠償主辦機構以及其代理、代表、承包商和僱員因第三者 指控參展商及/或主辦機構及/或後者的代理、代表、承包商和僱員侵權而招致的費用、開支及 索償。

參展商,無論是投訴他人侵權或被人指控侵權者,同意遵守主辦機構不時發出的任何《香港貿易發展局展覽會保護知識產權措施:參展商須知》(「參展商須知」),包括其中所列的處理投訴程序和侵權罰則。假若參展商違反或拒遵守《參展商須知》的任何條款及條件,主辦機構有唯一及絕對酌情權禁止參展商及其任何代表、母公司、有聯繫公司、相關聯公司及/或附屬公司參加香港貿易發展局以後舉辦的任何或所有展覽會,及/或進一步禁止其代表進入參展商當時正在參展的展覽會場。

假若有投訴人(「投訴人」)按照《參展商須知》向主辦機構提出投訴,並要求主辦機構對其他參展商採取行動,投訴人必須同意免除主辦機構以及其代理、代表、承包商和僱員(包括但不限於所述各方的法律顧問)的所有責任,同時悉數賠償上述各方由於依據有關投訴或有關投訴人所作出的其他要求、指示或指令而採取的行動所招致的任何責任、損失、費用(包括但不限於法律費用)、開支和賠償;投訴人並同意不會就有關投訴及被指控侵權事件對主辦機構以及其代理、代表、承包商或僱員(包括但不限於所述各方的法律顧問)採取任何法律行動、或提出任何索償或要求。

#### 處理投訴程序

- 1. 假若閣下欲提出有關侵犯閣下知識產權的投訴,請向主辦機構辦事處報告,本局的負責人員以及候命的法律顧問(「法律顧問」)將會處理有關投訴。法律顧問將於展覽會開放期間候命,如投訴人/參展商根據參展商須知向本局作出侵權投訴,法律顧問將於收到本局有關通知後的合理時間內抵達主辦機構辨事處協助處理有關投訴。
- 2. 假若閣下在攤位被人指控侵權,應轉介有關投訴到主辦機構辦事處提出投訴。



- 3. 隨附《參展商須知》的資料文件以及法律顧問,均會指明侵權投訴所需的文件及其他證據。
- 4. 假若法律顧問根據投訴人提供之文件,認為投訴人之知識產權有效,而且被有關參展商之 展品或物品侵權,本局負責人員會前往涉嫌侵權參展商攤位處理該投訴。
- 5. 法律顧問亦會檢查有關涉嫌侵權展品或任何具爭議的物品有否於本局的網站 (www.hktdc.com)上顯示。若有該等發現,本局有全權絕對酌情決定權根據本局之網上推廣 條款及條件 停止顯示涉嫌侵權的產品之連結或以其他方式從本局的網站取下/刪除涉嫌侵 權的展品以及其有關物品,恕不作另行通知。
- 6. 本局作為主辦機構,有權即時為涉嫌侵權展品或任何具爭議的物品拍照最少三張。
- 7. 除非有關參展商能提出使法律顧問認為滿意的證據顯示其有權經營該等涉嫌侵權的展品或物品,否則會被要求立即收回有關產品或物品以及不得在展覽會舉行期間經營所涉產品,同時須立即簽字作出承諾,而承諾書副本及一張相片則會交予被投訴人及有關參展商。本局會保留一份承諾書副本及一張相片作為紀錄。
- 8. 假若本局獲悉有參展商因涉嫌侵犯版權及/或商標而被香港海關調查,本局將要求該參展商立即收回所涉產品或物品。
- 9. 假若有關參展商拒絕合作或違反上述第6及/或第7及/或第8項條款,本局有權利及權力, 按其唯一及絕對之酌情權,禁止該等參展商及其任何代表、母公司、有聯繫人士、相關聯 公司及/或附屬公司參加本局以後舉辦的任何或所有展覽會的權利。
- 10. 本局職員會定期到法律顧問認為涉嫌侵權的攤位視察,以確保有關參展商不再展示或經營所涉產品或物品。假若發現參展商違反承諾,本局有權利及權力,按其唯一及絕對酌情權,即時取消該等參展商及其任何代表、母公司、有聯繫公司、相關聯公司及/或附屬公司的參展資格,毋須退還已收取的參展費,並禁止其及其任何代表、母公司、有聯繫公司、相關聯公司及/或附屬公司參加本局以後舉辦的任何或所有展覽會。

#### 侵權處罰

本局有唯一及絕對酌情權就下列任何其中一種情況,決定是否禁止參展商及/或任何其代表、 母公司、有聯繫公司、相關聯公司及/或附屬公司參加本局以後舉辦的任何或所有展覽會:

- 1. 在本局受理的侵權投訴中,涉嫌侵權的參展商沒有或拒絕:
  - 立即讓本局職員為涉嫌侵權的產品或物品拍三張照片;或
  - 應本局要求立即簽署本局提供的承諾書,註明是否願意收回或是決定繼續展示有關展 品或物品。
- 2. 參展商雖然應本局要求簽署承諾書及讓本局職員為涉嫌侵權的展品或物品拍照,但拒絕收回涉嫌侵權的展品或物品,及有關展品或物品其後被香港法庭裁定侵權。
- 3. 參展商雖然立即收回涉嫌侵權的展品或物品,並簽字承諾在展覽會舉行期間不再展示或經營所涉產品,但其後被發現違反承諾。在此情況下,本局有權即時取消有關參展商的參展資格,同時毋須退還已收取的參展費。
- 4. 参展商雖然在展覽會舉行期間與本局合作收回涉嫌侵權的展品或物品,但遭香港法庭最少兩度裁定在連續兩屆展覽期中侵權。
- 5. 参展商在連續兩屆展覽會中,被超過一名投訴人就不同的知識產權或被同一名投訴人就不同產品或物品的權利作出四宗或以上的侵權投訴,而該等投訴均為駐場法律顧問所接納。
- 6. 参展商被控或被判觸犯任何有關侵犯知識產權或違反知識產權有關法律或法規之罪行。



#### 有關知識產權刑事罪行之刑罰

#### 版權條例(香港法例第528章)

任何人製造或處理侵犯版權之物品即屬犯罪。版權條例已詳細列明可構成該等刑事罪 行之各類行為。任何干犯有關罪行之人士可就每份侵犯版權複製品被處罰款港幣五萬 元及監禁四年或處罰款港幣五十萬元及監禁八年,視乎有關行為之性質而訂。

#### 商品說明條例 (香港法例第 362 章)

根據商品說明條例,任何人士:

- (i) 將虛假商品說明應用於任何貨品或應用於向消費者提供或要約提供的服務;
- (ii) 供應或要約供應已應用虛假商品說明的貨品、或向消費者提供或要約提供已應用 虛假商品說明的服務;或
- (iii) 管有任何已應用虛假商品說明的貨品作售賣或任何商業或製造用途, 即屬犯罪。

再者,任何人如偽造任何註冊商標或將任何商標或任何與某一商標極為相似而相當可 能會使人受欺騙的商標以虛假方式應用於任何貨品,亦屬犯罪。

另外,任何商戶如就任何消費者作出任何不良營商手法 (包括但不限於任何屬誤導性 遺漏的營業行為、具威嚇性的營業行為、構成餌誘式廣告宣傳的營業行為、構成先誘 後轉銷售行為的營業行為、或構成不當地就產品接受付款的營業行為),即屬犯罪。

任何干犯商品說明條例中有關罪行之人十可被:

- a. 一經循公訴程序定罪,可被處罰款港幣五十萬元及監禁五年; 及
- b. 一經循簡易程序定罪,可被處罰款港幣十萬元及監禁兩年。

#### 證明知識產權的存在及擁有權的所需文件

#### A. 版權

**途徑 1**: 版權作品的版權擁有人根據香港法例第 528 章《版權條例》第 121 條所作出證明 其版權的存在及擁有權之誓章 - 誓章之樣本可於以下網頁下載,以供參考:

[http://tpwebapp.hktdc.com/fair/Multi\_fairs/pdf/Copyright/2.pdf]

或

**途徑 2**: 若投訴人為版權擁有人並能提供下列第 4-6 項證據的<u>正本</u>作舉證,投訴人需提交下列**所有**的資料及證據:

- 1. 作品的首次創作或首次出版的日期和地點;
- 2. 作品的作者名稱;
- 3. 作品的擁有者名稱;
- 4. 版權作品的<u>原作正本</u>,例如設計圖樣及草圖等-註:任何副本,包括影印本或電腦印列本,均<u>不</u>接受;
- 5. 作品擁有權證明的<u>正本</u>。倘若有關作品的作者是投訴人的僱員,則須提供僱聘合約; 或倘若有關作品的作者並非投訴人或投訴人的僱員,則須提供證明作者向投訴人轉讓 版權的版權轉讓書;及



6. 發票、貨運文件或其他文件的<u>正本</u>,而該等文件可證明(1)首次出售有關該版權作品保護之產品或物品之日期,或 (2)首次發布有關版權作品之日期,而該證據必須清楚指明該產品/物品。

以途徑 2 作出之投訴,本局將向投訴人提供一份文件證據清單,而投訴人需要在該清單填寫、提供及確認上述所有資料及證據。證據清單可於以下網頁下載[http://tpwebapp.hktdc.com/fair/Multi\_fairs/pdf/Copyright/1.pdf]或於呈交投拆時向本局索取。若缺少任何資料及/或證據、或任何資料及/或證據不完整、或倘若本局認為任何提交之資料及/或證據為不可信、具任何矛盾、虛假或不準確的情況,有關投訴將不被處理或將被拒絕。

#### B. 商標

1. 有效的<u>香港</u>商標註冊證書正本或核證副本,包括續期證書或證明 (註:任何非香港的 註冊均**不**接受)。

#### C. 外觀設計

1. 有效的香港外觀設計註冊證書正本或核證副本,包括續期證書或證明 (註:任何非香港的註冊均不接受)。

#### D. 專利

- 1. 有效的香港專利權證書正本或核證副本,包括續期證書或證明 (註:任何非香港的註冊均不接受);及
- 2. 由投訴人之專利代理或法律顧問發出之書面意見書,清楚指明有關涉嫌侵權之展品或物品的詳情,並證明投訴人於香港之專利權有效,而且被有關參展商之展品或物品侵權。

以及任何由法律顧問因應實際情況要求提供的任何其他證據。

\*本局保留隨時更改參展商須知內的任何內容(包括但不限於提出投訴的所需文件)的權利, 並無需另行通知。



# Circular (1) Free Exhibits Overnight Storage Service & Reply Form

Registration Deadline: 15 April 2025 E-mail: cwing.sw.chan@hktdc.org

In order to provide better service to our valued exhibitors, HKTDC is providing different types of Exhibit Storage Services for free and here is the summary:

Please tick ( ) wherever appropriate.

Туре	Purpose	Installment Time & Date	Retrieval Time & Date	Storage Venue
Move-in storage	To avoid heavy traffic during move-in day	2:30pm-6:00pm 25 April 2025	9:00am-6:00pm 26 April 2025	Room N111
Overnight storage	To store valuable exhibits, but NO carton boxes	2:30pm-8:00pm 26 April 2025 6:30pm-7:30pm 27-29 April 2025	8:30am-9:30am 27-30 April 2025	Room G302 (Hall 3B concourse)
Move-out storage (overnight)	To avoid heavy traffic during move-out day	5:00pm-8:00pm 30 April 2025	9:00am-12:00noon 1 May 2025	Room N111

The above service is free of charge but you need to pre-register in advance by filling this Reply Form and faxing it back to us <u>on or before 15 April 2025.</u> In view of limited storage space, this service will be available on a **first-come-first-served basis**. Please note <u>NO on-site request</u> will be entertained.

#### Terms and conditions

In consideration of the use of this overnight storage service at **Home InStyle 2025** without charge or other form of consideration, I acknowledge and agree that the Organiser of **Home InStyle 2025**, the Exhibition Venue and all Offices, Directors, Employees, and other representatives of each of them, have no liability for any loss, theft, damage or destruction (through negligence or otherwise) of all property placed therein and that the parties herein before named are neither insurers or indemnifiers of any loss. None of foregoing provisions shall, however, limit the liability of any individual who may be personally guilty of theft, willful damage or destruction of my property. I have read the above statement and I agree to the terms thereof.

Company Name:		
Contact Person:	Booth No.:	
Company Tel:	Mobile Tel:	
No. of Boxes:	Estimated size:	CBM
Signature:	Date:	







# 通告 (1) 免費儲存服務及回條

截止日期: 2025年4月15日

電郵: cwing.sw.chan@hktdc.org

為向各參展商提供更完善服務,現主辦機構設有不同的免費展品儲存服務,詳情如下: \*請於適當之方格內加上 ☑ 號。

	目的	存放日期及	提取日期及	地點
		時間	時間	
進場日展品儲存	避免進場日嚴重交通	4月25日	4月26日	會議室 N111
	擠塞,提前寄存展品	下午 2:30 至	上午 9:00 至	
		下午6:00 止	下午 6:00 止	
展覽期間通宵展品儲存	儲存貴重展品, <u>但</u>	4月26日	4月27-30日	<i>G302 室</i>
	不適用於紙皮箱	下午 2:30 至	上午 8:30 至	(展覽廳 3B 大堂)
		下午8:00止	上午 9:30 止	
		4月27-29日		
		下午 6:30 至		
		下午 7:30 止		
撤館日展品儲存	避免撤館日之嚴重交	4月30日	5月1日	會議室 N111
(通宵)	通擠塞,存放展品至	下午 5:00 至	上午 9:00 至	
	翌日提取	下午 8:00 止	中午 12:00 止	

以上所有展品儲存服務**完全免費**,但參展商需 <u>**預先登記**</u>,填妥此回覆通知書於 <u>**2025 年 4 月 15 日前**</u> 傳真回本局。由於儲存空間有限,並以**先到先得**的形式安排。請注意:<u>所有現場申請將不會受理</u>。

#### 條 款

基於主辦機構在**香港時尚家品及家紡展 2025** 中的展品儲存服務屬免費提供,本人接受並同意主辦機構、展覽場地及其所有辦事處、職員等其他代表,將不會就所有寄存物資因遺失、盜竊、疏忽而導致的損失或損毀負上任何責任及作出賠償。(以上條款只供參考,並以英文版本為準。) 本人已閱讀以上條款並同意遵守。

公司名稱:		
		展台編號:
公司電話:		手提電話:
展品件數:	(箱)	預計體積:CBM
簽名:		日期:





## Circular (2) Use of Badges and Vehicle Permit

#### (A) Use of Badges

In a bid to step up the security at the fairground, access to the venue has been tightened, only badge holders are allowed to enter the exhibition area. Exhibitors, contractors and transportation workers must wear proper badges to enter the fairground during the move-in and move-out periods.

Each exhibitor will be given a certain number of exhibitor e-badges subject to their booth size. The scheme is shown as below:

Booth Size (sq.m)	Entitlement
9 - 15	5
16 - 30	10
31 - 45	20
46 - 60	30
61 or above	40

#### (B) Use of Vehicle Permits

One vehicle permit will be issued to each exhibitor for entering the loading/unloading area of the Hong Kong Convention and Exhibition Centre on the move-in day and move-out day (i.e. 26 and 30 April 2025). The permit must be displayed on the windscreen to facilitate inspection, and is only valid for use at the specified date and time indicated on the permit and Exhibitors' Manual.

During move-in and move-out day (i.e. 26 and 30 April 2025), vehicles will be given a ticket with the clock-in time when entering the loading/unloading area. With an aim of alleviating the traffic congestion due to a high usage of loading/unloading facilities, the free-of-charge loading/unloading time is limited to 60 minutes and 45 minutes for Phase 1 and 2 respectively.

The HKCEC will impose charges on vehicles with extended stay on 26 and 30 April 2025. The charges are as follows:

#### Phase 1:

	Fee
First 60-mins (after clock in)	Free
First 2 hours after 60 mins	HK\$100 (Every 30 mins or part thereof)
After 3 hours	HK\$150 (Every 30 mins or part thereof)
Lost Ticket	HK\$500 each

#### Phase 2:

	<u>Fee</u>
First 45-mins (after clock in)	Free
First 2 hours after 45 mins	HK\$100 (Every 30 mins or part thereof)
After 2 hours & 45mins	HK\$150 (Every 30 mins or part thereof)
Lost Ticket	HK\$500 each





Payment (if any) will be collected at the exit control booth in the Truck Marshalling Area with official receipt. Please note that vehicle permits are not suitable for parking purpose, and is not valid for private cars.

The above measure has been implemented in a number of exhibitions, and was proven to alleviate the traffic congestion. Please contact the Organiser for any further inquiries. Thank you for your understanding and cooperation.





# 通告 (2) 工作證及車輛許可證之使用

#### (A) 工作證之使用

為提升展覽會場之保安,主辦機構將加強對進出會場人員之檢查。<u>唯持有有效工作證件之人士方可進出展覽會場</u>。參展商、承建商及運輸工人均需配帶有關工作證,方可於展品進場及離場時間進入會場。

每家參展公司可根據其攤位面積獲發給一定數量之電子參展商證:

展台面積(平方米)	工作證數量
9 - 15	5
16 - 30	10
31 - 45	20
46 - 60	30
61或以上	40

#### (B) 車輛許可證之使用

每間參展商均會獲發一張車輛許可證,方便於展品進場日及離場日(即 2025 年 4 月 26 及 30 日)進入香港會議展覽中心之裝卸區。此證必須貼於 貴公司所派貨車之擋風玻璃上,並 <u>只適用於許可證</u>上指定之日期及時間。

於展品進場日及離場日(即 2025 年 4 月 26 及 30 日),當車輛進入會展貨物裝卸區時,司機會收到一張印上進場時間的計時時。為有效舒緩當日貨物裝卸區交通緊張的情況,免費上落貨限時為第 1 期 60 分鐘及第 2 期 45 分鐘。

香港會議展覽中心將於 2025 年 4 月 26 及 30 日實施進場車輛使用時間收費計劃。有關收費如下:

#### 第1期:

71 · M1-	<u>費用</u>
車輛進場後首 60 分鐘	免費
其後2小時內	HK\$100 (每半小時或不足半小時)
超過3小時	HK\$150 (每半小時或不足半小時)
遺失進場計時咭(未包括超時費用)	HK\$500 (每張)

#### 第2期:

	<u>費用</u>
車輛進場後首 45 分鐘	免費
其後2小時內	HK\$100 (每半小時或不足半小時)
超過2小時及45分鐘	HK\$150 (每半小時或不足半小時)
遺失進場計時咭(未包括超時費用)	HK\$500 (每張)





繳交費用(如適用)將於貨車調車區出口管制處辦理,並同時發還收據。車輛許可證並非泊車證,此 証亦不適用於私家車。

以上的安排已在早前的數個展覽會實施,並能有效地舒緩當日的交通情況。





## Circular (3) Important Exhibition Regulations

We would like to draw your attention to these important Exhibition regulations, as set out in the Terms and Conditions governing your participation. A Task Force comprising members of the Organiser and Co-organisers will visit all exhibition booths to ensure strict compliance with them.

#### 1. Displaying relevant exhibits

Exhibitors are reminded that they may only display exhibits which fall into the product category zone as stated in the booth confirmation letter of the Exhibition. If we find Exhibitors using less than 60% of their display area exhibiting the appropriate product under a designated product category zone, we have the right and will have no hesitation to ask the Exhibitor to immediately relocate and/or terminate its participation in the Exhibition, without any recourse on our part.

#### 2. Sub-letting is forbidden

You are strictly forbidden to sublet or otherwise share your Space or Stand to or with any third party. Any Exhibitor found to be in breach of this sub-letting prohibition will be asked to immediately remove all illegitimate third party business cards, materials and exhibits (promotional or otherwise) from its Space or Stand at its own expenses and will also be banned from taking part in all the HKTDC trade fairs.

By way of clarification, an Exhibitor is ONLY permitted to:-

- (i) promote, distribute or display exhibits, printed matters or graphic materials bearing its name or distribute name cards of its own employee; and
- (ii) allow its own employee to solicit business for itself, at its Space or Stand.

An Exhibitor may also (i) promote, distribute or display exhibits, printed matters or graphic materials bearing the name of its wholly-owned subsidiary or any third party company having a formal agreement with itself appointing the Exhibitor as agent or distributor of that third party company or (ii) allow the employee of such subsidiary or third party company to solicit business for such subsidiary or third party company at its Space or Stand. Please however be reminded that you MUST first obtain the prior written permission from us by applying in writing to us at least 3 months before the commencement of the Exhibition if you wish to conduct the said activities for your subsidiary or any such third party company. We will expect to receive some form of documentation confirming the relationship between you and the relevant subsidiary or third party company before considering your application.

Our permission is given entirely at our sole and absolute discretion and our decision is final. Please note that any Exhibitor found to be conducting the above activities for your subsidiary or any third party company without having obtained our prior written permission will be treated as "sub-letting" in contravention of the sub-letting prohibition. Please nonetheless be reminded that any of the above activities can only take place in relation to products which fall into the same product category zone as stated in the booth confirmation letter of the Exhibition.

#### 3. Receiving buyers with courtesy

According to the laws on discrimination in Hong Kong, exhibitors must not discriminate against any visitors solely based on their sex, disabilities, or other criteria prescribed by law by refusing their visit to their booths. Exhibitors are thus requested to welcome visitors that are qualified and admitted by the Organiser. In case of non-compliance with the regulation, the exhibitor's future participation right may be affected.

#### 4. Booth decoration and exhibits should be ready before the opening of the fair

To ensure all exhibitors and buyers have sufficient time for trade activities during the fair period as well as upholding the quality of Home InStyle, exhibitors are reminded to have their exhibits ready and their booths well-manned at least 30 minutes before the opening of the fair every day. The fair will be opened to visitors on time.

#### 5. Move-out Regulations

Please note that all exhibitors are required to strictly abide by the move-out regulation. **No exhibitors can move out exhibits or dismantle its booths before the closing of the Fair (30 April 2025, 5:00pm)**. Kindly understand that this will seriously disturb other exhibitors' business negotiations and adversely affect the image of the Fair. For details of Performance Bond regarding move-out regulations, please see **Appendix 3**.





# 通告 (3) 展覽會重要規則

各參展商在展出期間,必須遵守各項展覽會規則。現特別將其中重要規則詳列如下,敬希垂注。而由大會主辦機構 及合辦機構組成的行動隊伍,將於展覽期間巡視所有參展商之攤位,以確保各項規則有效執行。

#### 1. 展示合適展品

參展商展示的產品,必須與展覽會攤位確認信所述的產品類別展區相符。假若主辦機構發現有參展商用於展示 指定產品的展覽面積少於六成,有權採取行動,要求參展商即時重新安排展品,或終止其參展權,參展商並無 追索權。

#### 2. 禁止分租

參展商一律嚴禁將展覽攤位或攤位分租予第三者或與以任何其他方式第三者共用。如有違者,主辦機構會著令有關參展商即時將所有有關第三者之名片、展品及物品(宣傳性質或其他)遷離展覽攤位或攤位,費用由該參展商自付,該參展商亦會被禁止參加本局舉辦的所有展覽活動。

主辦機構明確規定,參展商只可在其展覽攤位或攤位內進行以下活動:

- (i) 推廣、派發或展出附有參展商名稱之展品、印刷品或圖像宣傳資料,或派發其僱員的名片。
- (ii) 容許其僱員招攬生意。

參展商亦可在其展覽攤位或攤位內 (i) 推廣、派發或展出印有其全資附屬公司,或與之訂有代理或分銷協議的公司名稱的名片、展品、印刷品或圖像宣傳資料;或 (ii) 容許其全資附屬公司,或與之訂有代理或分銷協議的公司的僱員招攬生意。惟參展商必須緊記,假若參展商有意為其附屬公司或上述第三者公司進行上述活動,參展商必須於展覽會舉行前最少三個月,以書面形式向主辦機構提出申請事先書面許可,並須提交有關文件,證明參展商與有關附屬公司或第三者公司的關係。

主辦機構有唯一及絕對酌情權決定是否批准有關申請,其他人不得異議。如未經主辦機構事先書面許可,參展商不得擅自為其附屬公司或任何第三者公司進行上述活動,否則將被當作違規處理。參展商亦須緊記,上述活動涉及的產品,必須與展覽會攤位確認信所述的產品類別展區相符。

#### 3. 有禮接待買家

根據香港歧視條例,參展商不得純粹基於參觀者的性別、殘疾或該條例所列出的其他因素而對參觀者有所歧視,當中包括拒絕有關人士到其攤位參觀。因此,大會籲請各參展商對所有獲本局接納進場參觀的人士表示歡迎。假若大會接獲參觀者對有關參展商作出歧視行為之投訴,而且理據確鑿,這將對所涉參展商日後的參展申請有所影響。

#### 4. 準時開放攤位予買家參觀

為確保參展商與買家在展期內有足夠時間洽商及進一步提升展覽會形象,參展商請於每日展覽會開放前 30 分鐘準備好攤位佈置及所有展品,並同時看守其攤位,展覽會將每日準時開放予買家進場參觀。

#### 5. 撤館守則

特此通告各參展商需嚴格遵守大會的撤館時間,不**得於展覽指定結束時間(2025年4月30日5時正)前將展品 運走及開始收拾其攤位**。敬希 貴司明白此舉將嚴重影響其他與會人士進行商務洽談活動及展覽會形象。有關 撤館的違規罰款按金,請參考**附件3**。





### Circular (4) Security Measures Against Thefts and Losses at the Fair

As part of our continuing effort to improve security measures against potential thefts and losses of exhibitors' goods and displays at the fair, the Hong Kong Trade Development Council (HKTDC) will put in place the following measures and revised procedures:

- 1. Reinforce Security Patrol Extra security staff will be deployed in all the halls during daily morning set-up and end of fair move-out periods. As most past incidences of thefts and losses, although few in numbers, had occurred during the set-up and move-out periods, exhibitors are advised to be extra vigilant during these periods.
- 2. <u>Signage</u> Large visible warning signs indicating the presence of security cameras will be posted around all exhibition areas as an additional deterrent.
- 3. <u>Booth Curtains</u> Curtains for exhibition stands will be provided in the exhibitor check-in kit. Please use the curtains for retaining privacy of your exhibits during non-opening hours periods.
- Overnight Storage Service To facilitate storage of precious exhibits at night from 27-30
   April 2025, the Organiser will offer exhibitors overnight storage service. Please refer to Circular 1 for more information.

These measures are designed to improve security against losses and thefts but are by no means full-proof. Therefore, we will continue to rely on your co-operation and vigilance. Exhibitors are also reminded that the responsibilities for ensuring sufficient insurance cover against any losses or damages rest on the exhibitors and not the organiser.

# 通告(4) 有關防止展品遺失或盜竊的保安措施

香港貿易發展局一向不遺餘力改善保安措施,以防止各參展商的展品遺失或遭盜竊。為更有效保障 各參展商於展覽期間的財物安全,本局特作出下列的保安預防措施:

- 1. 加強保安巡邏 本局將於每日早上進館及晚上離館期間額外聘用更多保安護衛,加強保安巡邏會場以確保場館及展品安全。由於以往展品遺失或盜竊事件通常發生於進館及離館時間,參展商亦必須特別提高警覺。
- 2. 保安標示 增加張貼保安標示於展覽場館內,以標示會場內已安裝閉路電視保安系統。
- 3. 攤位布簾 本局將提供攤位布簾給各參展商,以保障各攤位於非開放時間的私隱。
- 4. **通宵貯存服務** 為方便參展商於 **2025 年 4 月 27 至 30 日**期間晚上貯存貴重展品起見,主辦機構將提供通宵貯存服務。 詳情請參閱 **通告 1**。

為更有效及全面地防止展品遺失或盜竊,除配合以上的保安措施外,最終還有賴各參展商的合作及提高警覺。參展商亦應替其展品投購保險,以減低展品遺失或盜竊之損失。





# <u>Circular (5): Caution on Third Party Promotional Offers from Fair</u> <u>Guide/Expo Guide/Event Fair/ AVRON/ Golfarelli Editori/ International Fairs Directory</u>

The Hong Kong Trade Development Council (HKTDC) has learnt that exhibitors have been receiving invitations from Fair Guide (owned by Construct Data) for listings in its guide at the exhibitors' expense. It has also come to HKTDC's attention that other companies under the name Expo Guide (owned by Commercial Online Manuals S de RL de CV ("Commercial Online Manuals")), Event Fair, AVRON, Golfarelli Editori and International Fairs Directory have sent similar invitations to exhibitors inviting them to update or correct their data with its fair directory for free listing. The HKTDC would like to stress that the Fair Guide, the Expo Guide, the Event Fair, the AVRON, Golfarelli Editori and the International Fairs Directory has **NO CONNECTION** with the HKTDC or any of our fairs.

UFI, an international organization which represents the interests of the exhibition industry worldwide has been warning the exhibition industry to be vigilant against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals and other similar guides and organisations such as Event Fair, AVRON, Golfarelli Editori and International Fairs Directory. UFI has also reported that debt collection agencies work in partnership with these guides to intimidate exhibitors for payment. The practice of Construct Data has been considered as unconscionable and misleading by the Austrian Protective Association. Recent information suggests that Construct Data & Event Fair have shifted its operation from Austria to Mexico and/or Slovakia. It should be noted that the contents and wording of Fair Guide's and Expo Guide's letter and order form are virtually identical. It is possible that Construct Data, Commercial Online Manuals, Event Fair, AVRON, Golfarelli Editori and International Fairs Directory are related companies or are in some way connected. You should therefore exercise due diligence and care when being approached for such invitations so as to avoid possible unwarranted and/or unnecessary financial commitments.

In order to protect your own interests, you are urged to read the contracts (including the small print) and attachments carefully, as well as seeking legal advice, before signing any such documents. The HKTDC does not recommend that you sign any materials that you receive from Construct Data, and/or Commercial Online Manuals and/or Event Fair, and/or AVRON and/or Golfarelli Editori, and/or International Fairs Directory. If you have mistakenly entered into contract with Construct Data and/or Commercial Online Manuals and/or Event Fair and/or AVRON and/or Golfarelli Editori, and/or International Fairs Directory, you should notify Construct Data and/or International Fairs Directory in writing and inform them that you dispute the validity of the contract on the basis of mistake and/or misrepresentation. You should take legal advice as to how to respond to any demands for payment that you might receive. For more information about UFI's action against Fair Guide, Expo Guide, Construct Data, AVRON, Golfarelli Editori and International Fairs Directory, please visit <a href="http://www.ufi.org/industry-resources/warning-construct-data/">http://www.ufi.org/industry-resources/warning-construct-data/</a>.





# <u>通告(5): 請小心處理由第三者(Fair Guide/Expo Guide/Event Fair/ AVRON/Golfarelli Editori/ International Fairs Directory)提供之推廣優惠</u>

香港貿易發展局獲悉參展商曾接獲 Fair Guide (由 Construct Data 所擁有)的邀請,在其指南中刊登名錄,費用由參展商負責。香港貿發局最近發現另外多家公司,包括 Expo Guide(由 Commercial Online Manuals S de RL de CV ("Commercial Online Manuals")所擁有), Event Fair、AVRON、Golfarelli Editori 和 International Fairs Directory 及亦向參展商發出類似信件,邀請參展商更新或更正他們于其指南中之資料作爲免費刊登名錄。香港貿發局特此澄清及重申: Fair Guide 或 Expo Guide或 Event Fair 或 AVRON或 Golfarelli Editori或 International Fairs Directory 概與香港貿發局或本局的任何展覽完全無關。

UFI, 一個代表全球展覽業利益的國際組織,已經警告展覽業要小心警惕 Fair guide、Expo Guide、Construct Data、 Commercial Online Manuals 和其他類似的指南和組織如 Event Fair、AVRON、Golfarelli Editor 和 International Fairs Directory。UFI 還報告說,收債公司和這些指南和組織有夥伴的關係,從而恐嚇參展商付款。Construct Data 之經營手法已被奧地利保障公平競爭協會(Austrian Protective Association) 視為不公平及誤導。最近有資料顯示,Construct Data、Event Fair 及 AVRON已從奧地利轉移其運作到墨西哥和/或斯洛伐克。

由於 Fair Guide 及 Expo Guide 的信件及訂單內容及語句幾乎完全相同, Construct Data, Commercial Online Manuals, Event Fair, AVRON, Golfarelli Editor 與 International Fairs Directory 可能是相關或連繫之公司。閣下因此應盡量以小心謹慎的態度處理該等邀請,以免作出不必要的財務承擔。本局特此呼籲閣下在簽署任何合約(包括以細小字體列印的合約)及附件之前,應細閱有關文件和尋求法律意見,以保障閣下本身的利益。

本局幷不建議閣下簽署任何從 Construct Data 及/或 Commercial Online Manuals 及/或 Event Fair 及/或 AVRON 及/或 Golfarelli Editori 及/或 International Fairs Directory 收到之文件。如閣下在錯誤情況下與 Construct Data 及/或 Commercial Online Manual 及/或 Event Fair 及/或 AVRON 及/或 Golfarelli Editori 及/或 International Fairs Directory 訂立合約,閣下應以書面通知 Construct Data 及/或 Commercial Online Manuals 及/或 Event Fair 及/或 AVRON 及/或 International Fairs Directory 指出基于錯誤或被誤導之情况下簽署該文件,有關合約無效。閣下應該就如何應對你可能會收到的付款要求尋求法律意見。

欲瞭解更多信息關于 UFI 對 Fair Guide, Expo Guide, Construct Data 與 Commercial Online Manuals 採取之行動,請瀏覽此網頁 <a href="http://www.ufi.org/industry-resources/warning-construct-data/">http://www.ufi.org/industry-resources/warning-construct-data/</a>。





## <u>Circular (6): Caution on Rental of Credit Card Payment Terminals</u>

The Hong Kong Trade Development Council (HKTDC) is recently informed that a service provider of credit card payment terminal has offered its payment terminal rental service to exhibitors in exhibitions held in Hong Kong, but failed to return the transaction amount to exhibitors before the deadline as stipulated in the contract. The HKTDC would like to clarify that it has **NOT** appointed any credit card payment terminal providers in **ALL** HKTDC fairs. To protect your own interests, you are reminded to exercise due diligence and read all contracts carefully before appointing any service providers.

The HKTDC would also like to remind exhibitors that no retail sales should be conducted at the Home InStyle 2024.

Should you have any questions, please contact Mr Pat Li, Project Manager, Business Development at Tel: (852) 2240 4384 / Email: <a href="mailto:pat.kh.li@hktdc.org">pat.kh.li@hktdc.org</a>.

Hong Kong Trade Development Council

# 通告 (6): 提防有關信用卡終端機租賃服務

香港貿易發展局(香港貿發局)獲悉近日有公司在香港舉辦的展覽會中提供信用卡終端機租賃服務予參展商,但並未有在合約指定日期發還有關交易金額。香港貿發局特此澄清本局並**沒有**委託或指派任何第三者提供信用卡終端機租賃服務,並提醒所有參展商在使用任何供應商的服務前,應先清楚了解其背景,並細閱有關文件及合約細則,以確保閣下本身的利益。

<u>香港貿發局並提醒所有參展商不得在展覽會期間進行零售活動。</u>如有任何問題,請與本局業務發展項目經理李嘉豪先生聯絡,電話: (852) 2240 4384 或電郵: pat.kh.li@hktdc.org。

香港貿易發展局





# Circular (7) - Points to Note/New Measures on Custom-Built Participation

In order to enhance the overall safety and efficiency of the fair, new measures regarding custom-built stands has been implemented from July 2009. We have summarized the changes below and would like to draw your attention to them. You are strongly advised to go through the updated section 4 of the Exhibitors' Manual for details.

Section		Items	
4.2	(Form 1), construction drawings	bmission of Custom-Built Pa , lighting distribution plan, sit	articipation Contractors' Information e work deposit and insurance copy. ged to the Exhibitor or its appointed
			Proof of Fire Services Compliance ting" (Form WR1) are also required.
4.2.2	Site work deposit Calculation based on HK\$300/US\$40 per sqm. For two-storey construction stand, the site work deposit is doubled. Minimum and maximum deposit amounts are HK\$5,000 (US\$667) and HK\$75,000 (US\$10,000) respectively.		
4.2.3			
4.2.4			
4.2.5	Maximum stand height of custom-built booths In response to rising environmental and safety concerns, Hong Kong Trade Development Council will lower the maximum height of single-deck custom-built booths in all its fairs with details below:		
	<ol> <li>Since 1 May 2022, all new designs of single-deck custom-built booths shall not exceed the height of 4 metres (note: The booth height limit may be lower for specific locations, please refer to exhibition manual, hall plan or check with the following contacts).</li> <li>Based on last circular RSC001/21 on 1 April 2021, re-used single-deck booths at "4.5m &lt; booth height ≤ 5m" can be reset up until 30 April 2022.</li> <li>Starting from 1 May 2022, re-used single-deck booths at "4m &lt; booth height ≤ 4.5m" can be reset up until 30 April 2025. The booth design must remain unchanged as it was previously submitted to HKTDC for the same show without modification. Any amendments to original design will be treated as new design and subject to height restriction of 4 metres.</li> </ol>		
4.2.6			ulations and Documentary Proof of
	Fire Services Compliance		
	Stands & temporary structures	>2.5m & <4.5mH	≥ 4.5mH or two-storey construction (For booth height restrictions, please refer to the Exhibitor Manual section 4.2.5)
	Stages or platforms	>1.1m & <1.5mH	≥ 1.5mH
	Suspended lighting truss & equipment	<100 kg	≥ 100 kg
	Self-standing speakers and/or	≤2.5m	>2.5m







	lighting towers		
	Authorized Person/ Registered Structural	Verify stability of design drawings	Verify stability of design drawings & prepare structural calculations
	Engineer (AP/RSE) should be deployed to	Supervise construction works at site	
		Verify stability after completion by issuing structural safety certificate	
	Submit design drawings to Organiser by <u>14 March 2025</u>	By email	
	Submit by dropping into the collection box at Technical Services Counter by 1500 hrs on <b>26 April 2025</b>	Structural safety certificate (refer to section 4.2.6)*     Erre Services certificate (submit upon request)     (refer to section 4.2.8)	
	Submit to Official Electrical Contractor by 1500 hrs on <b>26 April 2025</b>	Certificate of installation, inspection & testing (Form WR1 ) (please refer to section 4.2.7)*	

<sup>\*</sup> Failing to provide the required certificate and form by 2200 hrs on last move-in day will result in prohibition all access to the stand/suspension of electricity supply throughout the fair period.

Exhibitors must accept full responsibility for the safety of the Stand, as Construction Sites (Safety) Regulations (Chapter 59) is applicable.

An Authorized Person can either be a Registered Architect (AP-List I), or a Registered Structural Engineer (AP-List II), or a Registered Building Surveyor (AP-list III). An Authorized Person is legally defined in the HKSAR Buildings Ordinance Chapter 123. For AP/RSE registry, please visit <a href="https://www.bd.gov.hk/en/resources/online-tools/registers-search/registrationsearch-disclaimer.html?reg\_type=RSE">https://www.bd.gov.hk/en/resources/online-tools/registers-search/registrationsearch-disclaimer.html?reg\_type=RSE</a>.

Documentary Proof of Fire Services Compliance

In compliance with the Venue's Rules & Regulations, all construction and decoration of stands (including but not limit to drapes, curtains, fabrics, banners, backdrops) must be non-combustible, inherently non-flammable or durably flameproof and may be inspected by authorized personnel of Venue Operator or the Hong Kong Government to verify compliance. As such, relevant documentation relating to fire tests, flame tests, fume tests and other similar tests which may be required by the relevant legislation and regulations should be available upon request.

Alternatively, these items shall be brought up to any of those standards by treating with a fire retardant paint or solution acceptable to Director of Fire Services. The work shall be carried out by a Class 2 Registered Fire Service Installation Contractor and a certificate (FS251) to this effect from the Exhibitor/Contractor shall be submitted to the Organiser upon request, as documentary proof of compliance. Please refer to

https://www.hkfsd.gov.hk/eng/source/licensing/PPA106-Eng-Web.pdf for details. For Registered Fire Service Installation Contractor registry, please visit http://www.hkfsd.gov.hk/home/eng/source/FSIC\_list\_eng.pdf.

#### 4.2.7 Electricity

In compliance with the Electricity Ordinance (Chapter 406) Electricity (Wiring) Regulations, all electrical installations, inspection and testing must be carried out by a registered electrical worker together with a registered electrical contractor. "Certification of installation, inspection & testing" (Form WR1) should be submitted to the Official Electrical Contractor as per schedule mentioned above.

#### 4.2.9 Reflective Vest

All Licensees and person requiring admission to the Licensed Area for any reasons in connection with building-up or breaking-down of exhibition stands or for any activities will require wearing Reflective Vest.





4.2.12	Waste Reduction and Recovery Measures		
	In accordance with the Waste Disposal (Chemical Waste) (General) Regulation, Hong Kong		
	Convention & Exhibition Centre has been approved as a waste producer for disposing mercury		
	lamps. Nine recycling bins have been placed at G/F opposite to Design Gallery, Hall 1AC		
	loading area, Hall 3CEG loading area and Hall 5CEG loading area.		
4.2.13	Construction Industry Safety Training Certificate		
	All stand fitting contractors must acquire Construction Industry Safety Training Certificates		
	("Green Card") qualifications and have it properly displayed when working at HKCEC. HKCEC's		
	security reserves the right to refuse entry or remove personnel for those who fail to provide valid		
	credentials.		
	Please feel free to contact the Event Planning & Co-ordination Team of the Venue Operator at		
	hkcecepc@hkcec.com or (852) 2582 8888 should you need further assistance.		
4.2.14	Requirements must be complied with by the Exhibitor and his/her appointed Contractor		
4.2.15	Deduction of site work deposit		

We believe that you and your appointed contractor(s) will support us in this initiative in creating a safer working environment. To ensure a full compliance on the above rules, we will penalize offenders by refusing their participation in our future fairs, and forfeiting totally the site work deposits lodged with us.

Thank you for your kind understanding and co-operation!





# 通告(7) - 特裝參展新措施及注意事項

為提升展覽的整體安全及效率,香港貿易發展局於2009年7月開始,實施特裝參展自建攤位新措施。簡要如下,詳情請參閱參展商手冊第四部份段。

部份		內容	
4. 2	提交資料 請留意特裝參展承建商資料 的提交日期。否則,主辦機	申報表(表格一)、設計圖則及燈 構會向參展商/承建商收取 3,000	圖、施工按金、公眾責任保單副本 ) 港元(400 美元)的逾期行政費。
4. 2. 2	施工按金 按金以每平方米 300 港元(4		WR1〕及符合相關消防規定證明書。 立必須繳交雙倍按金。而最低及最高
4. 2. 3	的金額分別為 5,000 港元(667 美元)及 75000 港元(10,000 美元)。  承建商必須購買有效的公眾責任保險,每次事故賠償限額不少於 1000 萬港元,而保險期內累積 賠償額則無限。有效期須包括進場、展覽期間及離場(即 <b>2025 年 4 月 25 日 - 5 月 1 日</b> )。		
4. 2. 4	按《僱傭條例》第72(1)條、		《入境條例》第 17L(1)條,授權予勞
4. 2. 5			
	1. 自 2022 年 5 月 1 日起,所有新設計的單層展位高度不得超越 4 米 (註: 特裝展位所處位置或有較低高度限制,請參閱参展商手冊、展覽廳平面圖或與以下人士查詢)。 2. 根據 2021 年 4 月 1 日所發出的通告 RSC001/21,單層重用展位在"4.5 米<高度≤5 米"將於2022 年 4 月 30 日 後不可再使用。		
	3. 由 2022 年 5 月 1 日起 4 月 30 日。 重用展位設計	單層重用展位在"4米〈高度≤4.	5米"可重用並延期保留至2025年 展覽的圖則相同, 並不可作出任何 展位可建高度下調至4米。
4. 2. 6			
	攤位及臨時搭建物	>2.5米 而 <4.5米高	≥ 4.5 米高或雙層結構 (攤位高度限制,請參考參展商手冊 4.2.5)
	平台或舞台 懸空照明支架及設備	>1.1 米 而 <1.5 米高 <100 公斤	≥ 1.5 米高 ≥ 100 公斤
	獨立揚聲器和/或照明燈架 連燈	<2.5 <b>米</b>	>2.5 米
	認可人士/註冊結構工程師	證明其設計圖則穩定性	證明其設計圖則 穩定性及數據證明
	應	監督搭建工程 在完成搭建後驗證並簽發結構安全證明書	
	於 <b>2025 年 3 月 14 日</b> 或之前提交圖則予主辦機 構		亚双 弦







於 <b>2025 年 4 月 26 日</b>
下午3時或之前投放到
「攤位設施」展位之收集箱

1. 結構安全證明書〔詳情請參閱第 4. 2. 6 章〕\* 2. 消防證明書〔按要求下提交〕 〔詳情請參閱第 4. 2. 8 章〕

於 2025 年 4 月 26 日 下午 3 時或之前交予 大會電力承建商

電力裝置完工證明書〔表格 WR1〕 〔詳情請參閱第 4. 2. 7 章〕\*

\*如未能於最後進場日晚上 10 時前交妥相關證明書/表格,主辦機構有權在整個展期內禁止所有人士進入有關攤位/停止電力供應。

參展商須完全負責攤位結構的安全,詳情可參照《建築地盤(安全)條例》第59章。

認可人士包括註冊建築師(認可人士名單 1)、註冊結構工程師(認可人士名單 2)或註冊屋宇測量師(認可人士名單 3)。認可人士的定義詳述於香港建築物條例第 123 章。有關**認可人士/註冊** 結構工程師的名冊,請瀏覽屋宇署網頁:

 $\frac{\text{https://www.bd.gov.hk/tc/resources/online-tools/registers-search/registrationsearched}{\text{h-disclaime}}$ 

r.html?reg type=RSE

#### 符合相關消防規定證明書

按展館營運者的規定,所有搭建及裝飾材料〔包括但不限於窗簾、門簾、織物、橫幅、木材結構〕必須屬非可燃材料,非易燃品質地或防火耐用性材料。展館營運者或香港政府授權代表可要求檢查這些材料的合規性,而參展商/承建商必須提供有關防火試驗、燃燒試驗、烟薰試驗及相關法例及規例要求的其他類似試驗的相關文件。

或由註冊二級消防裝置承辦商,以防火溶液將搭建及裝飾材料加以處理的工作,並在完工後簽發消防證明書〔消防表格 251〕以證明符合規定。參展商/承建商必須保存該表格,並需應展館營運者或香港政府要求而提交。詳情請瀏覽消防處網頁。 http://www.hkfsd.gov.hk/home/chi/source/FSIC\_list\_chi.pdf。有關**註冊消防裝置承辦商**的名冊,請瀏覽消防處網頁: http://www.hkfsd.gov.hk/home/chi/source/FSIC\_list\_chi.pdf。

4. 2. 7 電力裝置

按電力條例〔第406章〕電力〔線路〕規例,所有電力安裝、檢查及測試必須由註冊電業工程 人員及註冊電業承辦商代行,並須簽發表格 WR1 及須於上述指定時間交予**大會電力承建商**,以茲 證明。

4.2.9 反光背心

任何獲授權或獲准進入租用攤位範圍,進行展覽攤位搭建、拆卸或其他任何活動的人士,一律 必須穿上反光背心。

4.2.12 減少廢物及回收措施

根據《廢物處置(化學廢物)(一般)規例》,香港會議展覽中心已成為含水銀燈管廢物產生者,並於該中心地下「設計廊」對面;展覽廳一 A、C 卸貨區;展覽廳三 C、E、G 卸貨區及展覽廳五 C、E、G 卸貨區以展覽廳五 C、E、G 卸貨區以價值與

4. 2. 13 建築業安全訓練證明書

凡進入展館工作的承建商,必須持有建築業安全訓練證明書措施(即「平安店」),並須清楚地展示出來。否則,展館營運者之保安人員有權拒絕該人士進入或要求該人士離開展館。

如有任何查詢,可透過電郵 <u>hkcecepc@hkcec.com</u> 或致電(852) 2582 8888 與展館營運者之項目策劃及統籌部聯絡。

- 4. 2. 14 参展商及其承建商必須遵守的規定
- 4. 2. 15 施工按金扣款制





本局深信 貴公司及 貴公司委託的承建商必定全力支持上述措施,共同營造更安全的工作環境。為確保參展商及承建商遵守上述規定,本局將拒絕違規者參加本局日後舉辦的展覽會,並全數沒收其繳交的施工按金,以作處分。 多謝合作!





#### Circular (8): Immigration Regulations to be Observed and Followed by Exhibitors

#### 1. Exhibitors from outside Hong Kong

According to the policy of Immigration Department of Hong Kong, foreign visitors are allowed to remain in Hong Kong for the purposes of sightseeing, shopping, as well as conducting contracts, attending meetings and conferences, etc. For the purpose of immigration control, visitors are subject to certain conditions of stay specified in the Immigration Regulations. These conditions preclude a visitor from taking up employment, whether paid or unpaid and he is not allowed to establish or join in any business. Those who wish to be engaged in day-to-day business operations or investment activities in Hong Kong will have to apply for a work permit.

In the case of a trade exhibition, whether an exhibitor needs a work permit would depend on the nature of the business of the exhibition booth he/she mans and his/her activities therein. In general, if the exhibitor's activities are focused on promotion without engaging in retail sales, he will not need to apply for a work permit. However, if an exhibitor from outside Hong Kong is engaged in retail sales activities, a work permit will be required.

#### 2. Exhibitors from Mainland China

Where Mainland China exhibitors participating in trade fairs are concerned, it should be noted that they must apply for exit permission from the relevant Mainland China authorities. For business visits, Mainland China residents have to apply to the PSB Office in their place of domicile for permission to enter Hong Kong under the Business Visit Scheme. The PSB will issue an exit-entry permit with a business visit endorsement to Mainland business visitors. Exhibitors from Mainland China are required to meet Hong Kong Immigration regulations as stipulated in item 1 of the above.

#### 3. Exhibitors from India

Under the new policy announced by the Immigration Department of the Government of the Hong Kong Special Administrative Region, Indian nationals will now be required to complete a free online pre-arrival registration and get an instant result regarding their eligibility for 14-day visa-free entry into Hong Kong.

The Pre-arrival Registration (PAR) for Indian nationals are being implemented from 23 January 2017 onwards. Failure to present the notification slip from the online registration together with a valid Indian passport will lead to refusal of their boarding a conveyance bound for the HKSAR and refusal of entry into Hong Kong upon arrival.

For more information and online registration, please visit: http://www.immd.gov.hk/eng/services/visas/pre-arrival registration for indian nationals.html

#### 4. Hong Kong Exhibitors

If any local exhibitor is planning to deploy or hire any personnel from outside Hong Kong at the booths during fair period (including move-in and move-out days), the above regulations (items 1 and 2) will also apply.

For details of Hong Kong immigration regulations, you may access the Immigration Department's web-site (www.info.gov.hk/immd/). If you have any queries regarding the above, please do not hesitate to contact Hong Kong Trade Development Council.





# 通告 (8): 參展商須遵守的入境規例

#### 1. 來自香港以外的參展商

根據香港入境事務處的政策,外來旅遊人士可憑觀光、購物、洽談合約及出席會議等理由在香港逗留,唯逗留期間,旅遊人士必須遵守香港入境規例內訂明的若干條件。根據有關條件,旅遊人士不得從事僱傭工作(無論受薪或非受薪),亦不得開設或參與任何業務。有意在香港從事日常業務運作或投資活動的人士,必須申請工作簽證。

就貿易展覽會而言,參展商是否需要申請工作簽證,將視乎其展覽攤位的業務性質以及所涉活動而 定。一般來說,假若參展商的活動主要為業務推廣而不涉及零售,則毋須申請工作簽證;假若參展 商從事零售活動,便須申請工作簽證。

#### 2. 中國內地參展商

参加貿易展覽會的內地參展商,必須向中國內地有關部門申請出境許可。至於商務旅遊,內地居民 須向戶籍所在的公安機關,根據商務旅遊計劃申請來港許可,公安機關會向內地的商務旅遊人士簽 發往來港澳通行證及商務簽注。內地參展商必須遵守以上第1項所列的香港入境規例。

#### 3. 來自印度參展商

跟據香港特別行政區(香港特區)入境事務處的指引,印度國民必須預先於網上申請及成功辦妥預辦人境登記,才可免簽證前來香港特區旅遊或過境。申請人可即時得知免簽證資格的結果。

「印度國民預辦入境登記」於 2017 年 1 月 23 日開始實施。 請注意,如登記人未能出示通知書和該本用以辦妥預辦入境登記的有效印度護照,會被拒登上前來香港特區的運輸工具,以及在抵港時被拒絕進入香港特區。

欲查詢更多資訊或作網上登記,請瀏覽:

http://www.immd.gov.hk/hkt/services/visas/pre-arrival\_registration\_for\_indian\_nationals.ht ml

#### 4. <u>香港參展商</u>

假若任何本地參展商有意於展覽會舉行期間(包括進館及撤館期間),在攤位派駐或僱用任何來自香港以外的人士,上述規例(第1及2項)亦同樣適用。

有關香港入境規例詳情,請瀏覽香港入境事務處網址(www.info.gov.hk/immd/)。如對上述規定有任何疑問,歡迎聯絡香港貿發局。





# Circular (9): Free Wireless LAN Service provided by HKCEC (for general Internet access only)

No pre-registration is required for using the TDC's Wireless LAN service to browse the web and send/read your emails. Simply bring your laptop and a wireless LAN adapter (supports IEEE802.11b standard) to the fairground during the fair period and follow the configuration setup and registration procedures below, and you can enjoy the FREE Wireless LAN service.

#### Steps:

- 1. Open the wireless connection on your device and select "HKCEC\_Public" network from the available wireless network list
- 2. Open a web browser and access any web page.
- 3. You will be connected to the logon web page. Please select the "Free User" button.
- 4. Internet access is now enabled. You can access your desired web page while you are within the wireless network in HKCEC. You can proceed to Expo Drive Entrance for better Wireless LAN coverage.

  (The wireless Internet service will disconnect if the connection is idle for over 10 minutes.)

#### **IMPORTANT NOTE:**

Since the free Wireless LAN service is provided to all exhibitors and buyers by the HKCEC, it may be utilised by a considerable amount of users at the same time. There may be connection failures or the connection can sometimes become unstable or slow and is therefore suitable for general Internet access only (e.g. checking emails). To ensure smooth Internet connection for heavy usages (such as website demonstration, download of multimedia files, etc.) throughout the fair, exhibitors are strongly recommended to order a Broadband Line (Please refer to FORM 5 of the "Additional Facilities and Services Order Forms downloadable at the Fair website").

Should you have further enquiries, please contact our <u>Wireless LAN Service Hotline on 2582 1846 / 2582 1849</u> during fair period.

# 通告 (9): 由香港會議展覽中心提供的免費無線上網服務(只供基本上網使用)

透過此免費無線上網服務服務,閣下可根據以下程序在展覽期間於展位內以手提電腦及無線上網連接器(必須支援 IEEE802.11b)連接上網。

#### 步驟:

- 先啟動閣下無線網絡裝置,並於選單中選取「HKCEC\_Public」網絡接通無線上網服務。
- 2. 開啟瀏覽器並進入任何一個網頁。
- 3. 瀏覽器將被轉到登入網頁,請選擇「免費用戶」按鈕。
- 4. 無線網絡正式接通。閣下可於香港會議展覽中心內有無線網絡覆蓋的地方使用無線上網服務,瀏覽不同網頁。**連接無線網絡較理想的位置為博覽道入口大堂**。

(如連線後停止瀏覽網頁超過10分鐘,無線上網服務便會自行中斷。)

#### 請注意:

由於所有參展商及買家均可於展覽期間享用上述由香港會議展覽中心提供的免費無線上網服務,同一時間內可能會有大量使用者,因此可能出現接駁失敗、網路不穩定及緩慢等情況,故此項免費服務只適用於基本的上網用途(如查覆電郵)。如貴公司在展覽期間需要穩定暢通之網絡連線作業(如網頁示範,檔案下載等),則建議閣下訂購一條獨立的寬頻上網線路(請參閱展會網站「額外設施及服務申請表格」內之申請表格五)。

於展覽期間,如有任何疑問,請聯絡 <u>無線上網諮詢熱線(852) 2582 18</u>46 / (852) 2582 1849。





Hong Kong Trade Development Council

# Circular (10) Animals Prohibited from Entering The Venue

According to the house rule of Hong Kong Convention & Exhibition Centre (HKCEC), any animals with the exception of guide dogs for persons with visual impairment are prohibited in any part of HKCEC unless used as some form of exhibit, display or performance, in which case advance approval must be obtained from HKCEC and the Organizer. Should you have any question, please contact Mr Pat Li, Project Manager, Business Development on (852) 2240 4384.



# 通告 (10) 禁止携帶動物進入會場

根據香港會議展覽中心(會展)之規則,除導盲犬外,所有動物一律禁止進入會展範圍。所有展覽、展示或表演用之動物,在未經會展及主辦機構的事先許可下,均不可携帶進入會場。如有任何疑問,請與業務發展項目經理李嘉豪先生聯絡,電話: (852) 2240 4384。

香港貿易發展局 謹啟





# <u>Circular (11): The New Regulation on Disposable Plastic Tableware and Other Plastic Products</u>

The Government will implement the regulation on disposable plastic tableware and other plastic products on 22 April 2024.

#### 1. <u>Disposable plastic tableware</u>

The sale of expanded polystyrene (EPS) tableware and four other types of disposable plastic tableware (namely straws, stirrers, cutlery (forks, knives, spoons) and plates) will be prohibited, and so will the provision of such tableware to takeaway customers. Moreover, the provision of all disposable plastic tableware (also including cups, cup lids, food containers and food container lids) to dine-in customers at catering premises will be prohibited.

#### 2. Other disposable plastic products

The sale and free distribution of plastic-stemmed cotton buds, balloon sticks, inflatable cheer sticks, glow sticks, party hats, oxo-degradable plastic products (regardless of disposability), umbrella bags, food sticks and plastic toothpicks, and the manufacturing of any oxo-degradable plastics products will be prohibited. Free distribution of plastic-packaged tissue paper for promotional use and non-medical use transparent gloves will also be prohibited. Moreover, hotels and guesthouses are banned from providing specified plastic toiletries and plastic-bottled water for free in guest rooms.

#### 3. Exclusions / Exemptions

For disposable plastic tableware, (i) pre-packaged food or drinks (e.g. disposable plastic straws attached to beverage cartons) and (ii) the supply of disposable plastic straws to people with medical needs can be exempted. For other disposable plastic products, exemptions are available for the sale or supply of relevant products\* under certain circumstances, including the use for forensic analysis, scientific research or experiments, medical treatments or procedures, taking medicines, for resale purposes (e.g. a business sells or supplies to another business in B2B exhibitions) or for manufacturing process.

\* These exemptions are not applicable to products including (i) oxo-degradable plastic products (unless in the event that a business sells or supplies to another business <u>for export purpose</u>), (ii) plastic-packaged tissue paper for promotional use and (iii) non-medical use transparent gloves (unless provide to the employees for carrying out duties or work).

For further information about the new regulation, please visit <a href="https://www.cuttheplastics.hk/index.php/en/">https://www.cuttheplastics.hk/index.php/en/</a>, or contact the Environmental Protection Department at (852) 5467 2494 or email to <a href="mailto:info@cuttheplastics.hk">info@cuttheplastics.hk</a>.

Hong Kong Trade Development Council





# 通告 (11): 管制即棄膠餐具和其他塑膠產品的新法例

政府將於 2024 年 4 月 22 日實施管制即棄膠餐具和其他塑膠產品的新法例。

#### (一) 即棄膠餐具

將禁止銷售和向外賣顧客提供發泡膠餐具和四類即棄膠餐具(即飲管、攪拌棒、進食用具 (叉、刀、匙)和碟),同時亦禁止餐飲處所向堂食顧客提供各種即棄膠餐具(同時包括 杯、杯蓋、食物容器和食物容器蓋)。

#### (二)其他即棄塑膠產品

將包括禁止銷售和免費供應膠柄棉花棒、氣球棒、充氣打氣棒、熒光棒、派對帽、氧化式 可分解塑膠產品(不論是否屬即棄性質)、雨傘袋、食物膠籤、膠牙籤,並禁止製造任何氧 化式可分解塑膠產品;禁止免費供應宣傳用塑膠包裝紙巾及非醫療用透明即棄膠手套;以 及禁止酒店和賓館在房間內免費供應指明塑膠洗漱梳妝用品和即棄膠樽裝水。

#### (三)不包括/豁免情况

一般而言,以下情況可獲豁免,不受新法例規管。就即棄膠餐具而言,(i)預先包裝的食品 或飲品(例如附連在紙包飲品上的即棄膠飲管等)和 (ii)向有醫療需要的人供應即棄膠飲 管可獲豁免。就其他即棄塑膠產品而言,在特定情況下銷售或供應相關產品\*可獲豁免, 包括用於法證科學化驗、科學研究或實驗、醫治或醫療程序、進食藥物、用於轉售用途(例 如企業於B2B展覽會中出售或供應予另一家企業)、製造過程等情況。

\*這些豁免不適用於(i)氧化式可分解塑膠產品(除非企業向另一家企業出售或供應用作出 口用途)、(ii)宣傳用塑膠包裝紙巾、和 (iii)透明即棄膠手套(除非向僱員提供以履行職責 或工作)。

有關新法例的詳情,可瀏覽網站https://www.cuttheplastics.hk/index.php/tc/,或致電 (852) 5467 2494 或電郵致 info@cuttheplastics.hk 向環境保護署香詢。

香港貿易發展局

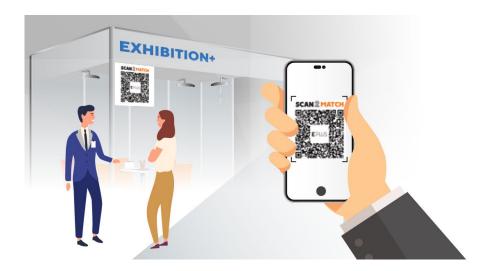






# <u>Circular (12): Join the Most Scanned Exhibitors Campaign</u> and Boost Your Business

"Scan2Match" is one of the key components of the *Exhibition Plus* hybrid exhibition model, enabling buyers to stay connected with exhibitors online, allowing the sourcing journey to continue even after the fair period. To foster even stronger business connections between buyers and exhibitors, the "Most Scanned Exhibitors" campaign will be launched during Home InStyle to drive greater adoption and utilisation of the Scan2Match service.



If you have the Scan2Match QR codes, display them at your booth and encourage buyers to scan them so that you can stay connected with the buyers even after the fair. The top 5 exhibitors with the most accumulated scans will enjoy **FREE EXPOSURE** daily\* to highlight their achievements. The leaderboard will be displayed on digital screens, as well as on physical printed leaderboards located in various halls of the fairground. Additionally, it will be featured on our social media channels. Don't miss this chance to boost your exposure and business potential at the fair.

\*The number of scans will be counted based on unique buyers. If a buyer scans an exhibitor more than once, it will only be counted as one scan. No campaign activities will be held on the last day of the fairs.







# 通告 (12): 參加「最多買家掃描的參展商」活動 打開無限商機

「掃碼易」(Scan2Match)」是「展覽+」線上線下融合展覽模式的重要元素之一,讓買家能夠在線上與展商保持聯繫,即使在實體展會後仍可繼續採購之旅。為了促進買家和展商之間更緊密的業務聯繫,「最多買家掃描的參展商」活動將在香港時尚家品及家紡展舉行,以推動更多買家使用「掃碼易」服務。



請緊記在您的展位上展示「掃碼易」的二維碼,鼓勵買家掃描,即使展覽會結束後,您仍可以繼續與買家保持聯繫。累計的買家掃描次數最多的首 5 名參展商將每天獲得免費宣傳機會\*。參展商名單將於貿發局的社交媒體、場館內的電子屏幕及實體告示版上公布。不要錯過這個讓您在展會增加曝光率的好機會!把握「最多買家掃描的參展商」活動,連繫更多買家。

\*掃描次數按每一買家計算,如買家對同一展商進行多次掃描,也只會計算為一次掃描。 展會最後一天將不會舉辦任何宣傳活動。





# Circular (13): Important Notice on Insurance

Exhibitors are reminded to take out sufficient and specific insurance for the exhibition participated to cover its displays, exhibits, stand fittings and fixtures against loss or damage, and shall produce such policy of insurance to the Organiser upon request. In general, the coverage of the insurance should also extend to booth setting, property during exhibition, inland transit, public liability and employees' compensation. Exhibitors are also advised to obtain comprehensive insurance coverage for the whole fair period, including move-in and move-out dates for the entire exhibition venue, as well as the storage area. Exhibitors are reminded to observe the relevant terms stated in Clauses 70.1 and 72 of Section 3.1, and Section 3.15 of Part III "Rules and Regulations" in the Exhibitors' Manual.

Additionally, exhibitors are also required to comply with Section 40 of the Employees' Compensation Ordinance, Cap.282 ("ECO") to cover their liabilities both under the ECO and at common law for work-related injuries to all their employees, regardless of the length of employment contract, work hours, or employment type (full-time, part-time, permanent, or temporary).

The Organiser undertakes no financial or legal responsibility for any type of risk concerning or affecting the exhibitors or visitors, their personal belongings and exhibits.

## List of Insurers for Reference Only

All the insurers listed below covers **Hong Kong entities only**. For mainland and overseas exhibitors, please consult your local insurers.

This list is provided purely as a reference for exhibitors. It is not a must for exhibitors to use the service of any of the below insurers. Please feel free to contact other insurers or your insurance agent. The Hong Kong Trade Development Council is neither affiliated with nor compensated by any of the insurers. The Organiser assumes no responsibility for the competence or integrity of the insurers listed and exhibitors are advised to exercise normal business precautions as they would in dealing with any service suppliers.

It will normally take around 2 to 3 weeks for an insurer to process and issue the required insurance policy. Exhibitors are advised to allow enough time to purchase the insurance well in advance before the fair starts.





Company Name: Allied World Assurance Company Limited

Contact Number: 852-3412 2688 (Mr Terence Tsang, insurer's agent representative)

Contact Email: terence.tsang@apexais.com.hk

Website: <a href="http://www.awac.com">http://www.awac.com</a>

Company Name: China Pacific Insurance Co.,(H.K.) Ltd. Contact Number: 852-2137 7671 (Ms Priscilla Tam)

Contact Email: priscilla.tam@cpic.com.hk

Website: www.cpic.com.hk

Company Name: China Ping An Insurance (Hong Kong) Company Limited

Contact Number: 852-2827 1883 Website (online quotation platform):

https://www.pingan.com.hk/exhibition/insurance?lang=en

Company Name: Concord Insurance Company Limited

Contact Number: 852-2156 1535 (Mr Daniel Ng)
Contact Email: <a href="mailto:danielng@concordinsurance.com.hk">danielng@concordinsurance.com.hk</a>

Website (online quotation platform):

https://digitalax.concordinsurance.com.hk/?cref=cjFQTnNxcVkyWTlsbTJSc2hDeENGU

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Company Name: Circle Asia Ltd Contact Number: 852-3596 5160 Contact Email: <u>info@circlesgroup.asia</u> Website: <u>https://www.circlesgroup.com/</u>

Company Name: Zurich Insurance Company Ltd

Contact Number: 852-2977 0222

Contact Email: <a href="mailto:smedirect@zurich-ia.com.hk">smedirect@zurich-ia.com.hk</a>

Website: www.zurich.com.hk

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# 通告(13): 保險相關注意事項

為避免損失,參展商應自行購買充分及特定的保險,投保範圍包括(但不限於)為其陳列品、展品及展台的損失或毀壞,倘若主辦機構要求,參展商須出示有關保單。一般而言,有關保單亦應涵蓋(但不限於)場地建設及清拆、展覽期間之財物、陸上運輸、公眾責任及勞工保險。投保範圍亦需涵蓋整個會場及存倉區域,並包括整個展期,連同進館日及撤館日。保險相關條款於參展商手冊第三部分「展覽會規則」分項 3.1 第 70.1 及 72 條,以及分項 3.15 中列明,敬請各參展商務必細閱。

參展商亦須遵守香港法例第 282 章《僱員補償條例》第 40 條,不論其僱員的僱傭合約或工作時間長短、全職或兼職、長期或臨時受僱,均需承擔其根據《僱員補償條例》及普通法就其所有僱員在工作期間受傷的責任。

主辦機構對涉及參展商或參觀者、其個人物品及展品的任何風險,概不負財務或法律責任。

#### 保險公司列表以供參考

以下所有保險公司**只承保香港公司**。請內地及海外參展商向當地保險公司查詢。

以下保險公司之資料只供參考用,參展商毋須一定聘請其中任何保險公司為其服務,可聯絡其他保險公司或其公司的保險代理人。香港貿發局與任何保險公司均無任何關係,亦不受其報酬。主辦機構對任何保險公司的表現和信譽概不負責,參展商於選擇聘用時,請自行作出權衡。

保險公司一般情況需要約兩至三個星期處理和簽發有關保單,參展商應在展覽前預留充足時間購買保險。

公司名稱: 世聯保險有限公司

聯絡電話: 852-3412 2688 (保險公司代理人曾先生)

聯絡電郵: terence.tsang@apexais.com.hk

公司網頁: https://awac.com/

公司名稱:中國太平洋保險(香港)有限公司

聯絡電話: 852-2137 7671 (譚小姐) 聯絡電郵: priscilla.tam@cpic.com.hk

公司網頁: www.cpic.com.hk





公司名稱:中國平安保險(香港)有限公司

聯絡電話: 852-2827 1883

公司網頁 (網上投保平台): https://www.pingan.com.hk/exhibition/insurance?lang=tc

公司名稱: 合群保險有限公司

聯絡電話: 852-2156 1535 (吳先生)

聯絡電郵: danielng@concordinsurance.com.hk

公司網頁 (網上投保平台):

https://digitalax.concordinsurance.com.hk/?cref=cjFQTnNxcVkyWTlsbTJSc2hDeENGUT09#/

公司名稱: Circle Asia Ltd 聯絡電話: 852-3596 5160

聯絡電郵: info@circlesgroup.asia

公司網頁: https://www.circlesgroup.com/

公司名稱: 蘇黎世保險有限公司聯絡電話: 852-2977 0222

聯絡電郵: smedirect@zurich-ia.com.hk

公司網頁: www.zurich.com.hk

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